

## **VISION STATEMENT**

“Creating the single Most Livable, Safe and Prosperous Community in America”

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The City will serve as the catalyst for bringing together the community’s human, economic and civic resources for the purpose of crating the single most livable, safe and prosperous community in America.

## **ORGANIZATIONAL VALUES**

***Integrity.*** Saying what we mean and consistently doing what we say with no desire other than the good of the citizens that we serve. It means standing up for beliefs.

***Creativity.*** The commitment for developing new and effective ideas. It is an everyday practice involving the continual encouragement of creative, imaginative and innovative service alternatives involving the whole organization.

***Helpfulness.*** A passion for excellent in service quality as defined by the citizen. It means serving as a catalyst for bringing people and resources together to improve the quality and responsiveness of our services. We expect all employees to be helpful and willing to assist others in a timely, dependable and accurate manner.

***Responsibility.*** A continual process that emphasizes a high level of personal accountability by each member of the organization.

***Partnership.*** Adding competitive value and quality to the services provided to our residents, businesses and visitors through responsible fiscal stewardship, increased innovation, greater use of technology, and expanded civic, neighborhood and regional partnerships.

***Balance.*** Valuing a style of life that encourages the whole person, and a balance of time for self, family, community and work. Values, honors and respects community and work force diversity.