

High Point Economic Development Corporation

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NEWS RELEASE

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For 4th year in a row

**High Point earns
“Public Power Award of Excellence”
from ElectriCities**

ASHEVILLE, NC – For the fourth year in a row, ElectriCities presented the City of High Point with its Public Power Award of Excellence. High Point won in the “competitive business environment” category due to the City’s economic development successes and attributes.

The award – presented at the 2011 annual conference of ElectriCities in Asheville, NC – recognizes the City of High Point and its High Point Economic Development Corp. for demonstrating “initiative in economic development efforts, including recruitment leading to job creation and increased electric load.”

High Point earned the same award in 2008, 2009, and 2010.

High Point is a proud member of ElectriCities, North Carolina’s \$1.2 billion public power service corporation serving 500,000 retail customers in 51 communities.

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