

High Point Economic Development Corporation

P.O. 230  
High Point, NC 27261 USA

336.883.3116 / Fax: 336.883.3057  
www.highpointedc.com



**News Release:** November 15, 2011

For more info, contact Loren Hill, President, High Point Economic Development Corp., 336-883-3116

---

***For the 4<sup>th</sup> year in a row:***  
**High Point wins national “distribution / warehousing” award**

HIGH POINT, NC – For the 4th year in a row, the City of High Point has won a national award for one of its industry sectors.

*Expansion Solutions Magazine* named High Point a winner of its 2011 Awards of Excellence – in the distribution / warehousing category. The award recognizes areas that have “made exceptional progress in economic development by successfully recruiting, retaining, and growing businesses” in that industry sector.

Among the city’s recent successes in distribution – in April 2011 – Ralph Lauren Corporation opened its third major High Point distribution center. The project is adding 400 jobs to the company’s local workforce.

“With High Point’s distribution / logistics successes and attributes, it is gratifying that our city has been recognized year after year as a superior location for companies to distribute their products to the majority of the US population,” said Loren Hill, president of the High Point Economic Development Corp.

*Expansion Solutions Magazine* is designed to inform key site selection consultants and corporate real estate brokers about progressive communities and the benefits that are offered by each community. Featured are specific industries as well as breaking news and emerging trends associated with each industry.

###