NEW WAYS OF DOING BUSINESS

2015 Annual Report

HIGH POINT
NORTH CAROLINA'S INTERNATIONAL CITY™

High Point
Economic Development
Corporation

HIGH POINT: NEW WAYS OF DOING BUSINESS

Dear High Point residents, business leaders, and allies:

In 2015, our city instituted several new ways of doing business regarding economic development.

- Retail recruitment was added to the program of work of the High Point EDC.
- A closer-than-ever working relationship between the High Point EDC and the Greensboro Partnership was established.
- The Guilford Economic Development Alliance was formed, making that relationship official.
- Business High Point, Inc., was created. That new group both represents the business community and supports the efforts of the High Point EDC.

In addition, High Pointers had reasons to celebrate in 2015.

- The city had many important economic development announcements and expansions.
- High Point EDC Executive Vice President Sandy Dunbeck was named "North Carolina Economic Developer of the Year."
- In March, *Site Selection* magazine named the Greensboro-High Point Metropolitan Statistical Area #1 in the nation for new and expanded corporate facilities for areas with populations between 200,000 and one million. High Point's success greatly contributed to that recognition.

Sincerely,

Leah Penry Price
2013-2015 Chairman of the Board

Loren Hill
President

Ken Smith
2015-2017 Chairman of the Board

Sandy Dunbeck named state's Economic Developer of the Year

NCEDA President Mike Smith presents the award to Sandy Dunbeck [right] at the association's annual meeting.

The North Carolina Economic Developers Association selected Sandy Dunbeck, executive vice president of the High Point Economic Development Corporation, as 2015 North Carolina Economic Developer of the Year.

She was selected for the honor by her peers due to her efforts in successfully working to bring projects to High Point.

In his award nomination, High Point EDC President Loren Hill said, "She impresses me each day. Her superior client work, professionalism, and attention to detail have led to a host of economic development announcements over the years. Her work ethic is amazing."

Four business leaders/public officials submitted documents in support of her nomination.

At the November annual meeting of the High Point EDC, more than 150 attendees saw a 4-minute, 30-second tribute video that included footage of the announcement being made and Dunbeck accepting the award.

A reception in Dunbeck's honor was held after the business portion of the annual meeting.

A New Approach:
NC adopts new economic development model

Christopher Chung became the first president of the Economic Development Partnership of North Carolina in early 2015. His new private group handles many of the economic development responsibilities previously performed by the NC Department of Commerce.

Chung was the keynote speaker at the 2015 annual meeting of the High Point EDC.

Christopher Chung speaks at the High Point EDC annual meeting, held November 18 at Showplace.

A New Approach:
Guilford County Economic Development Alliance is "collaboration not consolidation"

Twenty-four elected officials held an historic joint meeting on November 20.

An historic gathering took place in 2015 – a joint meeting of the High Point City Council, Greensboro City Council, and the Guilford County Board of Commissioners.

At that meeting, elected leaders voted overwhelmingly to create the Guilford County Economic Development Alliance.

The vote by the elected bodies was officially 23-1. One person from each government was unable to attend, but each of the three had conveyed support for the proposal. Thus, 26 of the 27 local elected officials were supporters.

The GCEDA is not a new organization but instead is a coalition of the High Point Economic Development Corporation and the Greensboro Partnership working closely and officially together, while working in concert with the three governments.

At the 2015 annual meeting of the High Point EDC, Immediate Past Chairman Charles Cain had recommended board support of the proposal, calling it "collaboration, not consolidation."

The High Point EDC board of directors unanimously supported the GCEDA proposal.

Even before the vote – since the High Point EDC board and staff welcomed Brent Christensen as the new president of the Greensboro Partnership in June – the two economic development groups had been working more closely together than ever before as they jointly handled projects, interacted with clients, and dealt with government officials.

In 2016, they will ratchet up their joint efforts – coordinating marketing, conducting research, and maintaining a countywide building-and-site database.

Overseeing the Guilford County Economic Development Alliance is its Leadership Group. The Leadership Group is composed of the High Point mayor and city manager; the chairman and president of the High Point EDC; the Greensboro counterparts for those four positions; and the Guilford County commissioners chairman and county manager.

> "[High Point Mayor Bill] Bencini credits [High Point] EDC President Loren Hill and Greensboro Partnership President and CEO Brent Christensen with taking the initiative to develop the model for the GCEDA, which has a leadership structure designed to ensure equal representation among the three governments."
>
> The High Point Enterprise, October 18, 2015

A New Approach:
Business High Point, Inc., becomes unified voice of business

Two allies of the High Point Economic Development Corporation joined forces in 2015.

The High Point Chamber of Commerce and the High Point Partners – a private group of business leaders – merged to become Business High Point, Inc.

Each of those founding groups had supported the High Point EDC. The High Point Partners had provided annual private sector dollars to the High Point EDC's efforts. Both the Chamber and High Point Partners had representatives on the High Point EDC board of directors.

Business High Point, Inc., is continuing to contribute financially to the High Point EDC and appoint board members.

The mission of the new organization is to be "the voice for the private sector, working to unite an engaged and informed business perspective to transform High Point into the single most livable, safe and prosperous community in America."

HAECO Americas adding 147 jobs

HAECO Americas purchased High Point's largest vacant building in 2015.

A major expansion is underway for an important company in the ever-growing local aerospace industry sector.

HAECO Americas – which acquired TIMCO Aviation Services in 2014 – announced that it will be locating its aircraft interiors manufacturing operations and engineering functions to High Point. In 2015, the company purchased the 250,000-sq. ft. building at 8010 Piedmont Triad Pkwy.

The $11.3 million project will include the creation of 147 jobs over five years. Approximately 400 employees will work in the building, since 252 workers will also be transferred there from the company's nearby facilities on the grounds of Piedmont Triad International Airport.

In the new High Point building, HAECO will provide interior design engineering, certification, and project integration for aircraft fleets. The company will manufacture a variety of components for aircraft interiors – including passenger seats, lavatories, and galleys.

The High Point City Council and the State of North Carolina authorized performance-based incentives for this expansion project. The Guilford County Board of Commissioners authorized aerospace education/job training dollars to prepare residents wanting to work in the industry.

> "We are experiencing significant growth in our aircraft interiors business, and the time is right for us to move ahead with this expansion. The decision to expand in North Carolina was easy for us with its magnificent pool of employee talent and strong state and local partnerships."
>
> Kevin Carter, Chief Executive Officer, HAECO Americas

Creative Snacks to build facility, will grow by 100 jobs

In 2015, a Greensboro-based snack manufacturer purchased the property at 4165 Mendenhall Oaks Pkwy. in High Point, where it will build a 92,130-sq. ft. facility.

Creative Snacks Company will be adding up to 100 jobs over five years at this second location.

The business offers more than 200 packaged and bulk products – such as veggie chips, coconut chips, dried fruit, snack mixes, granola, nuts, and sweets.

EAS hires 60 additional staffers, opens second High Point plant

A manufacturer added 60 jobs and opened its second High Point facility during 2015.

Environmental Air Systems expanded into a 100,000-square foot building at 3501 Jamac Rd.

The company manufactures custom modular products such as air handling units, mechanical equipment rooms, central utility plants, mechanical penthouses, and data centers – for hospitals, pharmaceutical organizations, educational facilities, and "mission critical" data clients.

Wright Global Graphics to open High Point facility

Up to 40 employees will move from nearby in the region to a new High Point facility, and 25 jobs will be created there.

Wright Global Graphics, a packaging and marketing solutions firm, will open operations at 2025 Brentwood St. The building will house the company's showroom division, its cut-sew-and-embroidery operations, and its dye sublimation functions.

Vault to add 40 jobs at new facility

A leading manufacturer of enclosures for iPads and other tablets used for commercial / industrial purposes is expanding.

Vault Enclosures will invest more than $1 million to purchase, renovate, and equip the building at 1515 W. Green Dr. Forty jobs will be added to its High Point workforce when the company moves from leased space to this new location.

On behalf of the company, the City of High Point was the successful applicant for a State of North Carolina Building Reuse Grant. The state grant required a five-percent local match, which was authorized by the High Point City Council.

Qorvo to expand by 100 jobs

A global provider of radio frequency solutions for mobile, infrastructure, and aerospace/defense applications announced an expansion on its Greensboro campus, less than a third-of-a-mile from the High Point city limits.

Qorvo – formed in early 2015 from the merger of RF Micro Devices and TriQuint Semiconductor – will add 100 new jobs over the next three years and make an investment of $25 million. The company now has a design center in High Point and maintains joint corporate headquarters in Greensboro and Hillsboro, Oregon.

Davis Furniture in growth mode

A leader in contract furniture – known for superior design and function – grew in 2015.

Davis Furniture added 28 jobs and $2.6 million to the tax base at its 2401 S. College Dr. campus. The company expects to create another 20 positions in 2016.

Fastenal adding 40 jobs

A distributor of industrial and construction supplies is adding 40 employees at its High Point distribution center.

Fastenal currently uses 175,000 square feet of space at 4110 Premier Dr. and plans to add 120,000 square feet of space over the next few years. Construction began at year's end on the first phase of that expansion.

Ralph Lauren's new $34 million facility soon to open

High Point's largest employer moved significantly closer to opening its fifth facility in the city during 2015.

Construction was completed on an 843,000-square foot, $34 million facility for Ralph Lauren Corporation. The company took possession of the building and at year's end was preparing the building to begin distribution/office operations in 2016.

The building on NC 66 at the I-74 interchange can be expanded by another 300,000 square feet.

> "It is great news for High Point that Ralph Lauren Corporation continues to show its commitment to our city – and in such a dramatic way as this latest major expansion. The city council, the city manager, and the High Point Economic Development Corporation team have worked closely with both the company and with [developer] Robin Team over many years."
>
> News release from the High Point EDC

Ralph Lauren has more than 2,800 fulltime-equivalent employees in the city.

Its current High Point facilities include major distribution/office facilities (1.2 million sq. ft., 800,000 sq. ft., and 343,000 sq. ft.) as well as a research and development facility.

The company designs, markets, and sells apparel for men, women and children; accessories; home goods; and fragrances.

Ralph Lauren Corporation began operations in High Point in 1991 and announced expansions in the city in 1998, 2006, 2007, 2010, 2012, and 2014.

Community celebrates with High Point EDC

More than 150 attendees participated in the 2015 High Point EDC Annual Meeting, held in the atrium of Showplace.

Photo courtesy of Laura Greene and The High Point Enterprise

Packrite to make 100-job, $8.9 million expansion

NC Commerce Secretary John Skvarla came to High Point in April to announce that a local manufacturer will expand – creating 100 new jobs and investing $8.9 million to expand its building and equip that new addition.

Soon thereafter, Packrite – which manufactures fluted graphic packaging and folded paperboard packaging – began construction on a major addition at 1650 Packrite Ct.

The High Point City Council and the State of North Carolina authorized performance-based incentives for this project.

NC Commerce Secretary John Skvarla [left] prepares to break ground with Mayor Bill Bencini at the Packrite ceremony.

"Packrite is a home-grown, locally-owned North Carolina company that has a successful history in High Point. This is a company that was started during a down economy and has grown to be an industry leader in just a few short years."

North Carolina Governor Pat McCrory

Marsh Furniture executives [back row] recently recognized many company employees for their impressive length of service.

Marsh Furniture increases workforce by 164 employees

A leading manufacturer of kitchen and bath cabinets added 164 employees in High Point in 2015.

Marsh Furniture Company – founded in 1906 – is located at 1001 S. Centennial St. The company recently added machinery and equipment allowing it to more than double its capacity.

The company is currently High Point's 16th largest employer with a workforce of 543.

First tenant in new 140,000-sq. ft. building to be Simpson Strong-Tie

Liberty Property Trust – a national company that develops, acquires, and manages office and industrial properties – will be constructing a 140,000-square foot industrial facility.

The first tenant at 4485 Premier Dr. will be a manufacturer of structural connecting systems for wood, steel, masonry, concrete, and composite wood building construction. Simpson Strong-Tie will move from a smaller space to 80,000 square feet of distribution space in the new building.

Approximately 60,000 square feet of space in the new building will be available for lease.

Advantage Truck Center brings 40 new jobs

The High Point City Council approved an interlocal agreement in May that led to city utilities being extended to serve 7940 National Service Rd.

Advantage Truck Center – a franchise dealer of Volvo Trucks that provides truck-related products and services – built a 44,000-sq. ft., $7 million facility and added 40 jobs. The property – adjacent to, but not currently in, the High Point city limits – is alongside Interstate 40 and is owned by the Piedmont Triad Airport Authority.

Heritage Home Group's 300-person headquarters being readied

In 2015, a former High Point showroom building continued its $3 million upfit.

When completed, Heritage Home Group will be moving its corporate headquarters from out of state to that facility at 1925 Eastchester Dr. The furniture company will be adding approximately 300 jobs to its local workforce.

Whitewood Industries to create up to 40 jobs

The parent company of John Thomas Furniture has acquired the 40,000-square foot building at 1004 Old Thomasville Rd.

Whitewood Industries will be creating up to 40 jobs at this new High Point facility. The company already has several locations nearby in the region.

Bethany Medical Center adding 50 employees

A multi-specialty medical practice has broken ground for a three-story, 17,000-sq. ft. building at 1580 Skeet Club Rd.

Due to this expansion, Bethany Medical Center will create up to 50 new jobs. The new building will house internal medicine, urgent care, women's health, and plastic surgery departments.

Cascade Die Casting Group expanding

An automotive components manufacturer announced in 2015 that it would make a $6 million expansion and create 25 new full-time jobs, adding to its current 184-person workforce in High Point.

Cascade Die Casting Group will grow at 1800 Albertson Rd. and 501 Old Thomasville Rd. The expansion will include increasing die casting and machining capacity as well as constructing a new building for a tooling repair shop and technical center.

The High Point City Council authorized performance-based incentives for this expansion project in March.

"Over the years we have successfully grown our operations in High Point and look forward to that growth continuing. We worked closely with the staff of the High Point Economic Development Corporation and thank them and the city officials who helped partner with us to make this expansion possible."

Phil Torchio,
Chief Operating Officer, Cascade Die Casting

Daimler's Thomas Built Buses grows by 216 jobs

The leading school bus manufacturer in North America grew impressively in High Point in 2015.

Thomas Built Buses added 216 jobs during the year, primarily at its 713 W. Fairfield Rd. operation. With 1,622 employees, the company is High Point's largest manufacturing employer and the city's fifth largest employer overall.

The company is headquartered in High Point and has several facilities across the city. The W. Fairfield Rd. building sits on the border – partly in the Guilford County part of High Point and partly in the Randolph County part of Archdale.

The project's increase in the local tax base was $6.5 million for High Point/Guilford County and $4 million for Archdale/Randolph County.

Performance-based incentives for this expansion project were authorized by the High Point City Council, the Archdale City Council, the Guilford County Commissioners, and the Randolph County Commissioners.

Thomas Built Buses was founded in High Point in 1916.

Thomas Built Buses is a wholly-owned subsidiary of Daimler Trucks North America, which is headquartered in Portland, Oregon. Daimler itself is based in Stuttgart, Germany.

A school bus – newly made in High Point by Thomas Built Buses – travels on S. Main St.

Akzo Nobel expands by 60 positions

A leading global paints and coatings company added 60 jobs in High Point in 2015.

Based in the Netherlands, Akzo Nobel Coatings makes finishings for furniture at its 1431 Progress Ave. facility.

A New Approach:
Retail added to High Point EDC program of work

In 2015, City Manager Greg Demko tasked the High Point Economic Development Corporation with adding retail as a new focus area for the department. The staff had always worked with office and industrial clients but had little expertise in retail recruitment.

Thus, the High Point EDC established a close working relationship with the retail experts at ElectriCities. High Point is a member of ElectriCities, the organization that supports North Carolina communities which own their own electric systems.

As a result of the ElectriCities relationship, the City of High Point entered in to a three-year contract with Retail Strategies. That company is a leading national firm focused on retail market analysis, strategic planning, retail recruitment, marketing, and development.

ELECTRICITIES of NORTH CAROLINA, INC.
The energy behind public power

Retail STRATEGIES

Here are some of the announcements and openings of retail facilities in High Point in 2015.

GHK Developments announced plans for a new retail center near the intersection of N. Main St. and Westchester Dr., on a 13-acre site. The company expects to construct a 49,000-sq. ft. building for a yet-to-be-named grocer. In addition, the complex will include a 6,500-sq. ft. retail space and two outparcels.

Under construction during the year was **Brown Truck Brewery**. The craft brewery will feature a taproom and outdoor patio at 1234 N. Main St.

Scugnizzi's of High Point opened at 1141 E. Lexington Ave. The Italian restaurant "features a festive, family-friendly atmosphere that combines great food and neighborly staff members."

Blue Ridge Companies opened a $2.1 million, 9,100-sq. ft. building at 4112 Brian Jordan Pl. The new tenants are **Salsarita's**, a Mexican restaurant in Suite 111; **Sport Clips**, a haircut shop in Suite 109; and **Uncle Maddio's Pizza Joint** in Suite 101.

98 Asian Bistro – at 1800 N. Main St., Suite 106 – announced in late 2015 that the well-liked, impressively-decorated restaurant will be adding a private dining room in an adjacent space.

Tu Sen is co-owner of 98 Asian Bistro, located in the historic former Lyles Chevrolet complex.

Lulu & Blu – which bills itself as "Italian with a twist" – opened its doors for dinner in late 2014 at 2140 N. Main St. In December 2015, the well-regarded restaurant added weekday lunch.

High Pointers were pleased when **Sumela** – a popular Turkish/Mediterranean restaurant at 805 N. Main St., Suite 101 – reopened in December. The facility had been closed for five months after a car crash caused considerable damage.

The full-service hotel at 135 S. Main Street was rebranded in early 2015 and became the **Radisson Hotel High Point**.

Opening at 1345 N. Main St., Suite 103, **Marley's Kitchen** focuses on comfort food.

U-Haul Moving and Storage of South Side opened at 1100 Trinity Ave., a 64,612-sq. ft. facility on 16.07 acres. The company provides truck and trailer rentals.

Two food establishments started up during the year at 1231 Eastchester Dr.: **Spring Garden Bakery and Coffeehouse** in Suite 117 and **Shinko Grill** in Suite 110.

Muscle Maker Grill opened at 5836 Samet Dr., Suite 153. The restaurant's menu is lean and protein-based.

The Deli Spot, 124 E. Swathmore Ave., Suite 107, opened its doors. It serves subs, soups, and salads.

Harbor Freight Tools announced it will be opening a new retail facility at 2645 N. Main St. Renovations began in 2015 on the 25,000-sq. foot space.

Several national/regional companies had news in High Point:

- two locations for **Chipotle Mexican Grill** were under construction – at 2313 N. Main St. and 4008 Brian Jordan Pl.;
- a **Subway** submarine sandwich restaurant opened at 1197 E. Lexington Ave.;
- High Point's fourth **Sheetz** convenience store opened at 3350 N. Main St.; and
- a **Bojangles'** quick-service restaurant will be constructed at 509 Greensboro Rd.

HPU builds $88 million pharmacy / health sciences facility

NC Governor Pat McCrory [seated] and HPU President Nido Qubein, a past chairman of the High Point EDC, participate in the ground-breaking ceremony.

In September, Governor Pat McCrory participated in the ground-breaking ceremony for a 220,000-sq. ft. building on the campus of High Point University.

The pharmacy school and health sciences school will share the $88 million facility. Approximately 100 professors and staff members will work there. HPU expects the two schools to attract a total of about 700 graduate students.

The university added 93 employees during the year, bringing its workforce up to 1,269 fulltime-equivalent employees. The number of campus jobs has grown by 233% over the last 10 years.

HPU's growth over the last 10 years has been extraordinary

	2005	2015	Growth
Economic impact annually	$160.3 million	$464.5 million	190%
Undergraduate enrollment	1,450	4,400	203%
Fulltime faculty	108	277	156%
Campus size in acres	92	410	346%
Square footage	740,000	4,000,000	441%
Buildings on campus	22	112	409%
Operating and capital budget	$38 million	$290 million	663%
United Way giving	$38,000	$230,000	505%
Study Abroad programs	5	62	1,140%

Students tour the just-opened Cottrell Hall, which houses the HPU Center for Student Success.

High Point EDC represented at 2015 White House Forum on Economic Development

At the White House Forum, HPEDC President Loren Hill (right) speaks to Barry Matherly, who is the 2016 IEDC chairman.

Fifty economic development leaders from across the United States – including the president of the High Point Economic Development Corporation – were selected to attend the 2015 White House Forum on Economic Development.

Loren Hill took part in that summit, just as he had participated in a similiar forum two years earlier.

At the 2015 forum, participants directly engaged senior White House and presidential administration officials.

The July event was hosted by the International Economic Development Council and SelectUSA, an agency of the US Department of Commerce.

High Point's job growth in 2015

The companies below increased their High Point workforce by at least 25 new positions during the calendar year. These figures come from High Point EDC surveys and media accounts.

COMPANY/ORGANIZATION	JOBS ADDED IN 2015	COMPANY/ORGANIZATION	JOBS ADDED IN 2015
Thomas Built Buses / Daimler Trucks	216	Environmental Air Systems	60
Marsh Furniture	164	Pennybyrn at Maryfield	46
High Point Regional UNC Health Care	130	Advanced Home Care	41
XPO Logistics Supply Chain / New Breed	99	Fastenal	40
High Point University	93	Mickey Truck Bodies	37
APAC Customer Services	66	Leggett & Platt	32
Akzo Nobel Coatings	60	Davis Furniture	28

High Point's largest employers in 2015

These largest employers showcase High Point's diverse industry sectors. For this survey conducted by the High Point EDC, companies are asked to provide "fulltime-equivalent" numbers for High Point-based employees as of December 2015.

RANKING	COMPANY / ORGANIZATION	NATURE OF OPERATION	TOTAL EMPLOYEES IN HIGH POINT
1	Ralph Lauren Corporation	distribution /customer service / office	2,843
2	Bank of America	finance / customer service	1,850
3	High Point Regional UNC Health Care	health care	1,832
4	Guilford County Schools	public education	1,673
5	Thomas Built Buses / Daimler Trucks	bus manufacturing	1,622
6	City of High Point	local government	1,388
7	High Point University	secondary education	1,269
8	Cornerstone Health Care	health care	1,226
9	APAC Customer Services	customer service	1,166
10	XPO Logistics Supply Chain / New Breed	distribution networks / logistics IT	774
11	Solstas Lab Partners / Quest Diagnostics[1]	medical laboratory services	720
12	Aetna	insurance / customer service	670
13	Slane Hosiery Mills	footwear manufacturing	646
14	Volvo Group	corporate office	600
15	Advanced Home Care	health care equipment and services	564
16	Marsh Furniture Company	cabinet manufacturing	543
17	Patheon / Banner Pharmacaps	pharmaceutical manufacturing	475
18	Sears Product Services Marketing Center	customer service	361
19	Guilford County	local government	351
20	North State Communications	communications utility	337

[1] Quest Diagnostics, the new out-of-state owner of Solstas Lab Partners, chose not to participate in this year's survey. The number of employees shown is from the previous year.

Announced jobs

During 2015, more than 2,500 jobs were either created or announced they would soon be added in High Point.

2015 HIGH POINT EDC BOARD OF DIRECTORS

The High Point Economic Development Corporation is a department of city government and also a public/private partnership. Business, governmental, and educational leaders sit on its board of directors, which is composed of 19 voting directors and 15 non-voting members.

- Serving as the board's officers for most of 2015 were Chairman Leah Price, First Vice Chairman Ken Smith, Second Vice Chairman George Clopton, and Treasurer/Secretary Sharisse Fuller.
- At the annual meeting on November 18, Smith was elected chairman; Fuller, first vice chairman; Darlene Leonard, second vice chairman; and Ashley Davis Williams, treasurer/secretary.

Chairman Leah Price [right] thanks Second Vice Chair George Clopton for his five-year service on the High Point EDC board.

Board members Greg Demko [left] and David Miller speak at the reception welcoming Demko, who began as city manager in January 2015.

At the annual meeting in November, Ken Smith was unanimously elected High Point EDC chairman for a two-year term.

CITY OF HIGH POINT OFFICIALS

Mayor **Bill Bencini**, William Bencini Associates
Councilman **Jason Ewing**, Keller Williams Realty
Interim City Manager **Randy McCaslin**[1]
City Manager **Greg Demko**[2]
High Point EDC President **Loren Hill**

STATE AND COUNTY OFFICIALS

State Representative **John Faircloth**, Coldwell Banker Triad
Guilford County Commissioner **Hank Henning**, Brady Services
Guilford County Manager **Marty Lawing**

HIGH POINT CITY COUNCIL APPOINTEES

Lee Boone[1], Samuel Lawrence Furniture
Sharisse Fuller, Fuller Consultants
Diana Parrish, Diana Parrish Design and Photography
Tom Van Dessel[2], BuzziSpace
Ashley Davis Williams, Davis Furniture
Curtis Wilson, Graco Supply and Integrated Services

ECONOMIC DEVELOPMENT ALLIES

High Point Market Authority: **Tom Conley**
High Point Convention & Visitors Bureau: **Mary Lou Blakeney**[1], **Bruce Davis**[2], Kid Appeal Learning Center
High Point University: **Don Scarborough**[1], **Jim Wehrley**[2]
Guilford Technical Community College: **Randy Parker**
The City Project, Inc.: **Richard Wood**

BUSINESS HIGH POINT, INC., APPOINTEES[3]

George Clopton[1], Ralph Lauren Corporation
Phil Driscoll[2], American Express (retired)
Maurice Hull, Marketplace Management
Darlene Leonard, Smith Leonard
David Miller, D.S. Miller, Inc.
Leah Price, BB&T
Ken Smith, Smith Leonard
Scott Tilley, Merrill Lynch/The Tilley Group

PAST HIGH POINT EDC CHAIRS

Owen Bertschi, Crescent Ford
Charles Cain, Cain Hahn Associates LLP
Don Cameron, Don Cameron & Associates, LLC
Bill Horney, Mirro Products (retired)
Bill McGuinn, First Citizens Bank (retired)
Jeff Miller, High Point Regional/UNC Health Care (retired)
Jim Morgan, Morgan, Herring, Morgan, Green & Rosenblutt Attorneys
Nido Qubein, High Point University
Coy Williard, Williard-Stewart

[1] These persons' service on the HPEDC board ended in 2015.
[2] These persons' service on the HPEDC board began in 2015.
[3] Business High Point, Inc., was formed in 2015 from the merger of the High Point Chamber of Commerce and the High Point Partners.

NEW WAYS OF DOING BUSINESS

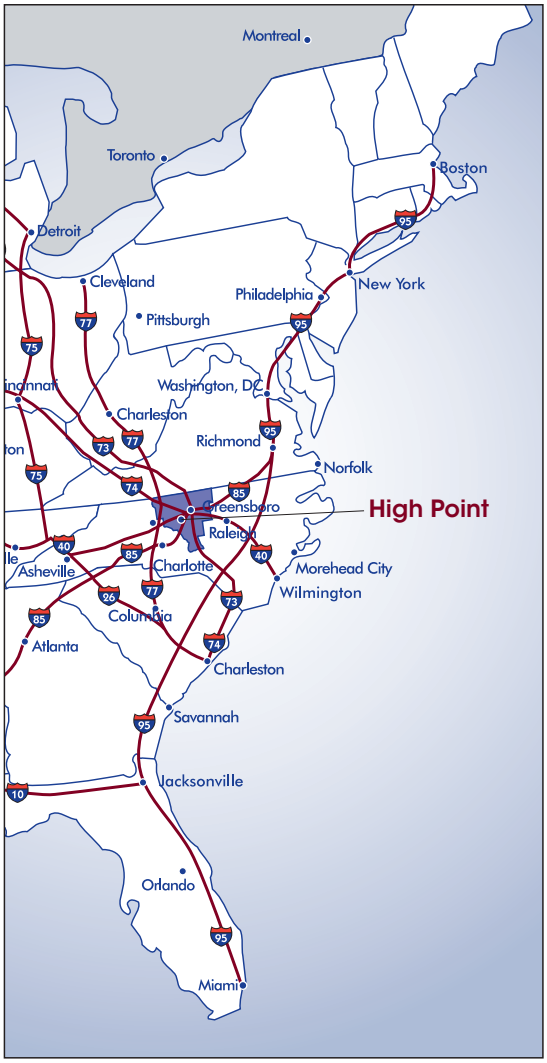
2015 Annual Report

About High Point, North Carolina

- A globally-connected community, High Point earns its nicknames as North Carolina's International City™ and Home Furnishings Capital of the World™. Twice each year, the city hosts the High Point Market, the world's largest home furnishings trade show.
- High Point is a "gig city" having Internet connections that are amazingly fast, up to 1 gigabit per second.
- Major industry clusters include aerospace; logistics, transportation, and distribution; furniture and home furnishings; innovative manufacturing; life sciences, pharmaceutical, and nutritional; healthcare; commercial photography; and specialized business services (banking, credit, financial services, etc.).
- The City of High Point is the only municipality in North Carolina that is in four counties. Most of the city is in Guilford County, but High Point also extends into Forsyth, Randolph, and Davidson counties.

About the High Point / Greensboro / Winston-Salem region

- High Point is located alongside Greensboro and Winston-Salem in the Piedmont Triad region of North Carolina, the nation's 37th largest metro area with a population exceeding 1.6 million. High Point's population in 2015 was estimated to be more than 110,600 residents; Greensboro, 280,800; and Winston-Salem, 234,300.
- The region has a workforce of over 800,000 and boasts 16 colleges and universities with more than 60,000 students.
- The High Point area offers a strategic location – within 650 miles of more than half of the US population. The region is halfway between Boston and Miami, halfway between Washington and Atlanta, and halfway between Charlotte and Raleigh/ Research Triangle Park.
- Superior transportation assets include:
  - five Interstate highways, four of which are in High Point – I-40, I-73, I-74, and I-85;
  - Piedmont Triad International Airport (GSO), which is located less than a mile from the High Point city limits [two other airports are within a 75-minute drive – Charlotte Douglas International Airport (CLT) and Raleigh-Durham International Airport (RDU)];
  - the FedEx air hub and the FedEx ground hub; rail freight and passenger service; and an NC Ports inland terminal.



HIGH POINT ECONOMIC DEVELOPMENT CORPORATION

A partner in the Guilford County Economic Development Alliance

The High Point Economic Development Corporation – a city department which is a public-private partnership – works with office, industrial, and retail clients.

The department's mission is to help retain existing business and industry; assist local companies in expanding; attract new businesses to locate in the city; and encourage the creation of head-of-household jobs for residents of the High Point / Greensboro / Winston-Salem region.

High Point EDC and the Greensboro Partnership work closely together as partners in the Guilford County Economic Development Alliance – a collaborative effort along with Guilford County, the City of High Point, and the City of Greensboro.

Loren Hill, president
Sandy Dunbeck, executive vice president
Marshall Yandle, vice president
Billie Marsh, executive assistant

HIGH POINT
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