

NEWS RELEASE

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NORWEGIAN CRUISE LINE EXPANDS AT-HOME AGENT INITIATIVE PLANS TO HIRE UP TO 200 FULLTIME EMPLOYEES

Recruitment for new guest agents begins July 18 in North Carolina's Piedmont Triad area

(Miami – July 12, 2018) – Norwegian Cruise Line today announced that it will expand its at-home agent initiative into the Piedmont Triad area, which includes the cities of Winston-Salem, Greensboro and High Point.

On July 18, the brand plans to not only interview but also make job offers to 30-45 interviewees, who will comprise the pilot group. The four-week training program for the new hires will begin in August.

“Our team is pleased to welcome Norwegian Cruise Line to the Piedmont Triad region, and we celebrate the up to 200 jobs that will be created,” said Bob Leak, president of Winston-Salem Business, Inc. “Norwegian has confidence that our area can fulfill their need to grow their at home agent program with our top local talent.”

Within the next eighteen months, Norwegian plans to grow the at-home agent program locally to include up to 200 fulltime representatives in the Piedmont Triad area. Qualifying candidates will be the first point of contact for guests and travel agents looking to design their dream vacation on board one of the fleet’s sixteen ships visiting nearly 300 destinations around the globe. This opportunity is exclusively open to residents of the North Carolina Piedmont Triad area, and is an entry level position that requires agents to understand and match the guests’ vacation plans to unforgettable Norwegian experiences.

“As our business continues to grow, it is important that we bring on qualified agents who will serve as our first point of contact for our highly valued travel agent bookings,” said Vivian Ewart, senior vice president of Passenger Services at Norwegian Cruise Line. “We are so pleased with the response we have received from officials and businesses in the area and are very eager to tap into the talent pool there.”

In true southern hospitality, the community welcomed Norwegian Cruise Line into the market with a collaborative [video](#) created by Winston-Salem Business, Inc., Greensboro Chamber of Commerce and High Point Economic Development Corporation, featuring greetings from Winston-Salem Mayor Allen Joines, Greensboro Mayor Nancy Vaughan and High Point Mayor Jay Wagner.

This is the first time Norwegian Cruise Line is expanding its at-home agent program outside of Florida and Arizona.

For additional information on career opportunities or to apply to be an at-home agent with Norwegian Cruise Line, click [here](#).

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About Norwegian Cruise Line

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 16 ships.

Recently, the line was named “Europe’s Leading Cruise Line” for the tenth consecutive year, “World’s Leading Large Ship Cruise Line” for the sixth consecutive year, the “Caribbean’s Leading Cruise Line” for the fifth consecutive year, as well as “World’s Leading Cruise Line” and “North America’s Leading Cruise Line” both for the second straight year by the World Travel Awards. Norwegian’s next new build, the highly anticipated Norwegian Bliss, will be delivered in April 2018 featuring many firsts-at-sea for the global market including the largest race track at sea, award-winning Broadway entertainment, two observation lounges for guests to enjoy stunning ocean and glacier views and more. Norwegian will introduce an additional new “Breakaway Plus” Class cruise ship in 2019 and has four additional ships on order for delivery beginning in 2022, with an option to introduce two more ships in 2026 and 2027.

For further information on Norwegian Cruise Line visit www.ncl.com; contact us in the U.S. and Canada at 888-NCL-CRUISE (625-2784); or follow us on the following social channels for the latest company news & exclusive

content: Facebook, Instagram and Youtube: @NorwegianCruiseLine; Twitter and Snapchat: @CruiseNorwegian; and WeChat: @gonclcn. High resolution, downloadable images are available at www.ncl.com/media-center.

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