



FOR IMMEDIATE RELEASE

Contact: Rebecca Coplin 336.883.3520

**KEEP HIGH POINT BEAUTIFUL PARTNERS WITH POLICE AND FIRE
DEPARTMENTS FOR SUMMER TRASH SMASH**

Second Annual Event Will Be Held on Saturday, August 11

HIGH POINT, N.C. (August 2, 2018) – On Saturday, August 11, designated Police and Fire personnel will drive through High Point from 10 a.m. to noon on the lookout for residents removing litter from their neighborhoods and/or beautifying the exterior of their home or property for this year's Summer Trash Smash, an annual Keep High Point Beautiful litter cleanup and beautification event. Residents seen participating could win gift cards provided by various High Point businesses.

No registration is required, and all residents are eligible to participate in this city-wide event.

The Summer Trash Smash is sponsored by Applebee's, The Biscuit Factory, Biscuitville, Blue Zucchini & Company, Bojangles, Carter Brothers, Chick-fil-A, Chipotle, East Coast Wings & Grill, Food Lion, Giannos, Harris Teeter, J&S Cafeterias, Jersey Mike's Subs, Liberty, Little Caesar's, McAlister's Deli, McDonald's, Moe's, Mrs. Winner's, Olive Garden, Outback Steakhouse, Pancho Villa, Panera, Spiro's, Sumela, Uncle Maddio's Pizza and University Kitchen.

For more information please contact Rebecca Coplin at 336.883.3520 or at rebecca.coplin@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

###