



FOR IMMEDIATE RELEASE

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HIGH POINT CELEBRATES #CITYHALLSELFIE DAY ON AUGUST 15

Residents Encouraged to Participate

HIGH POINT, N.C. (August 14, 2018) – On Wednesday, August 15, the City of High Point will participate in the annual #CityHallSelfie Day, organized by ELGL, the Engaging Local Government Leaders Network.

#CityHallSelfie day is a chance to celebrate local government service and the important work happening at the local level. Residents are encouraged to take selfies in front of any city building – City Hall, a recreation center, a fire station, High Point Public Library, etc. – on Wednesday and use the hashtag #CityHallSelfie and tag @cityofhighpoint on Twitter, Instagram or Facebook.

There are several award categories, including Most Creative, Best Hat, Most People, Most Selfies Taken By One Person and Best #CityHallSelfie by a Newspaper/TV Reporter. The City of High Point is already nominated for Best Promotion of #CityHallSelfie by a Government Entity.

For more information please contact Jolie Helton at 336.883.8526 or at jolie.helton@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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