



FOR IMMEDIATE RELEASE

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ANNUAL BIG SWEEP EVENT SCHEDULED FOR OCTOBER 6

HIGH POINT, N.C. (September 25, 2018) – The City of High Point and Keep High Point Beautiful will host the annual Big Sweep cleanup event Saturday, October 6 from 9 a.m. to 1 p.m. The Big Sweep targets streams, lakes, waterways, parks, the Greenway and some streets for litter removal to prevent debris from being washed into water ways and other bodies of water.

Volunteers can participate by registering at www.highpointnc.gov/big sweep or by meeting at the Pinnacle Financial Partners location at 1300 E. Hartley Drive at 9:00 a.m. on October 6. Preregistration is encouraged. Food, drinks and supplies will be provided to volunteers. All volunteers are also entered to win one of five \$100 American Express gift cards. Participants are encouraged to bring non-perishable food items to donate to area food banks, and they will receive an additional entry into the gift card drawing for each food item they donate.

The Big Sweep is sponsored by Blue Ridge Companies, Krispy Kreme Doughnuts, Little Caesars Pizza, Pinnacle Financial Partners, Starbucks, Thermo Fisher and Vomela.

For more information, please contact Beautification Supervisor Rebecca Coplin at 336.883.3520 or rebecca.coplin@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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