

City of High Point  
**SHORT RANGE TRANSIT IMPROVEMENT PLAN**

**WELCOME**

**Public Meeting**  
January 13, 2015



# What does the project include?



## ✓ Existing Conditions Assessment

- Analyze existing service
- Review peer systems
- Assess budget
- Evaluate technology
- Analyze performance



High Point Transit System strives to provide the most cost-effective and efficient public transportation services as funding allows.

## ✓ Future Scenario Development and Recommendations

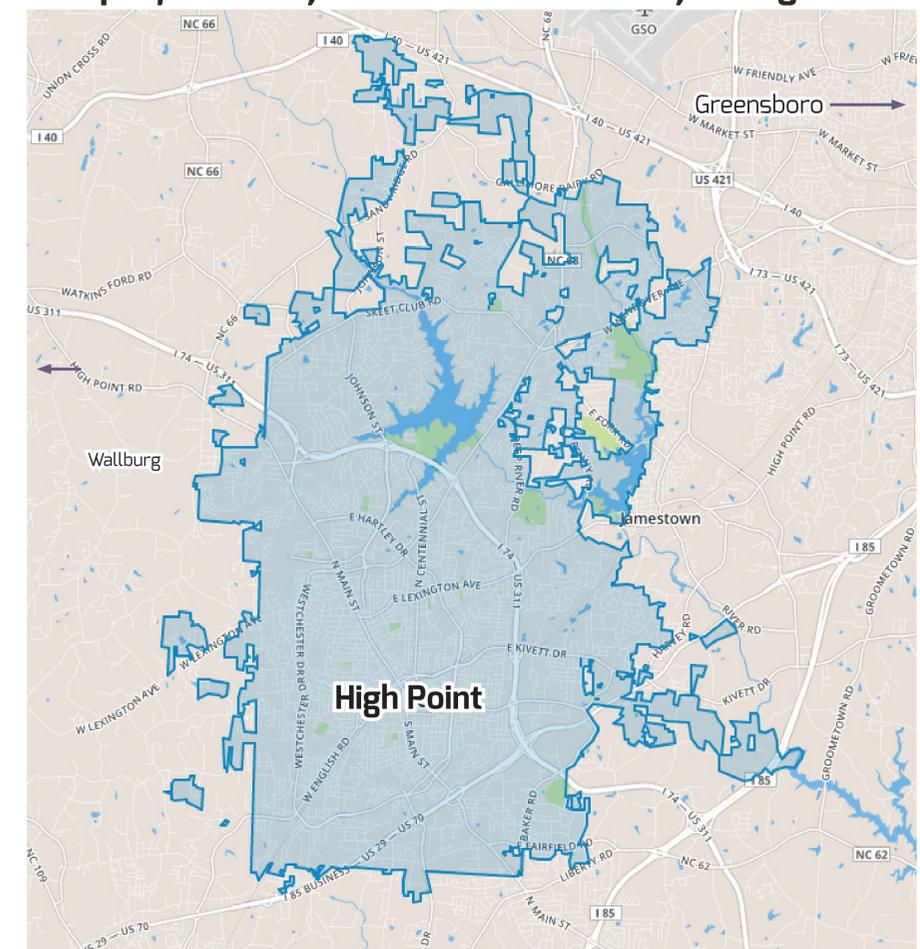
Develop future service scenarios and recommendations

## ✓ Action-Oriented Plan

Create an action plan with specific recommendations for modifications and enhancements to all High Point Transit System services and facilities.

## PROJECT AREA

The project study area includes the City of High Point





# Planning process





# Goals and objectives

-  Exceed customer expectations
-  Improve service for workers
-  Provide better access to job centers
-  Emphasize safety
-  Improve reliability
-  Meet existing and future demand
-  Reduce travel time
-  Expand coverage
-  Attract new riders
-  Serve populations most in need



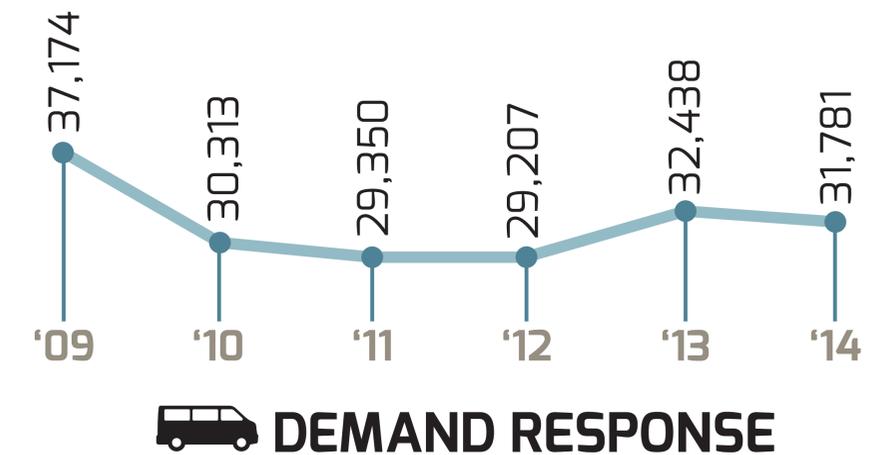
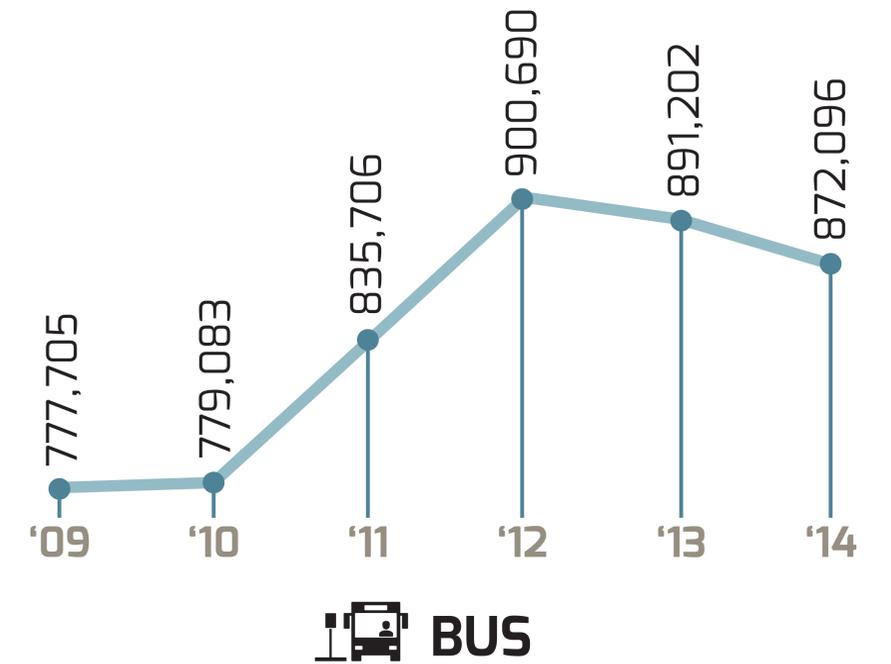
# Ridership

■ Weekday    ■ Saturday    *Routes 12, 21, and 25 only operate on weekdays*

ROUTE	AVERAGE PASSENGER ACTIVITY	BOARDING RANK
<b>11</b> S. Main Street	1,503 334	1 2
<b>10</b> N. Main Street	1,060 376	2 1
<b>18</b> E. Green Dr	731 200	3 6
<b>16</b> Leonard Avenue	679 207	4 5
<b>13</b> Montlieu Ave	618 228	5 3
<b>25</b> GTCC/Jamestown	617	6
<b>17</b> Washington Dr	486 211	7 4
<b>14</b> Westchester	400 128	8 8
<b>15</b> Eastchester (S)	116	9
<b>19</b> English Rd	384 168	9 7
<b>20</b> Kearns Ave	352 116	10 10
<b>12</b> W. Green Dr	240	11
<b>21</b> Industrial Park	24	12



## Transit Mode Ridership Trends



# Service Priorities

- NC 68 service to Palladium District/Deep River
- Extend service span for entire system
  - Student populations
  - Shift workers
- Increase service frequencies
- Maximize connection opportunities for efficient use of resources
- Improve coordination with other regional transit services
  - PART
  - GTA
- Consolidate stops and close system gaps (where available)
- Provide service in west High Point (Westchester Dr./Lexington Ave.)

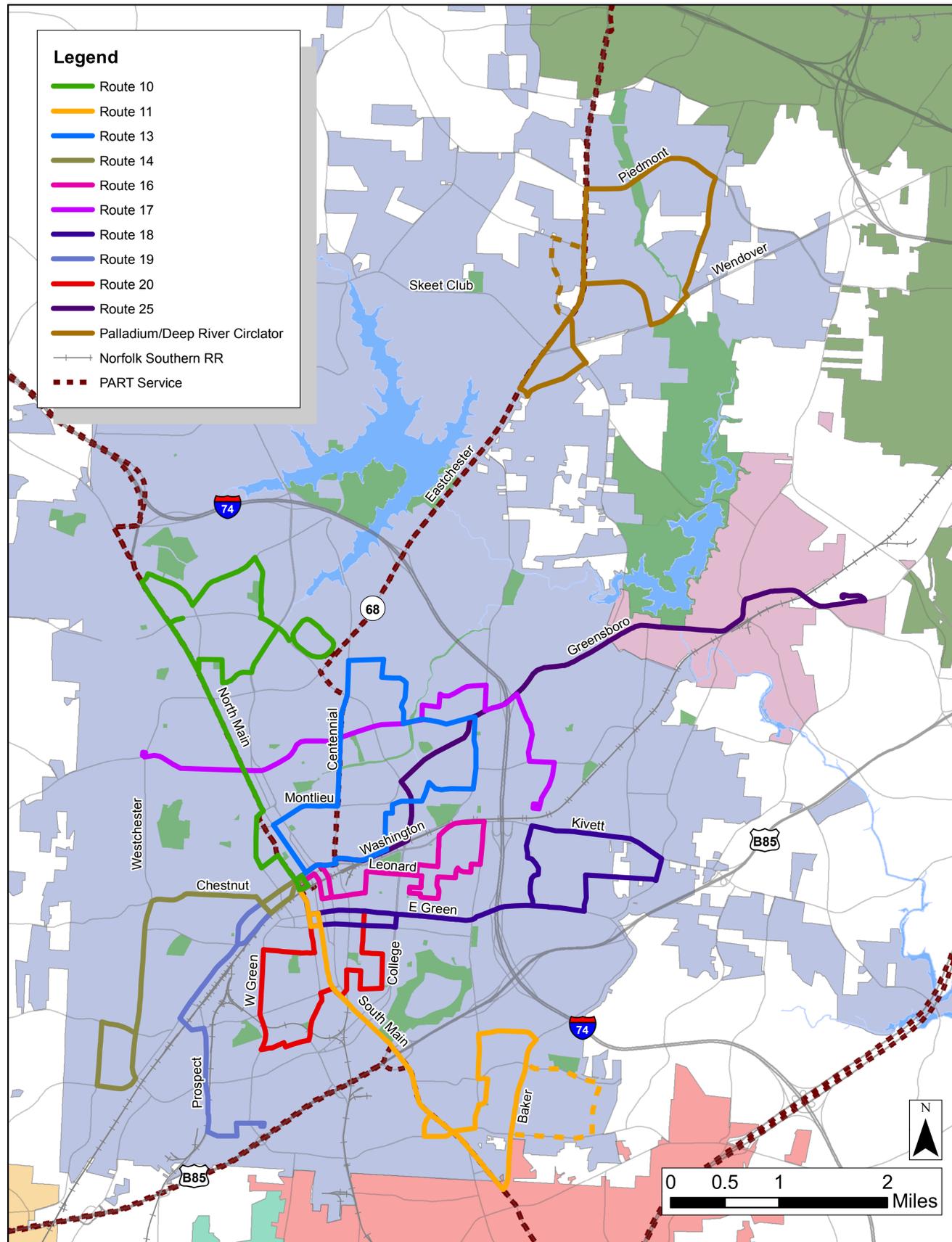


# Service Development Scenarios

- Promote key transit corridors
- Reduce duplicative service
- Eliminate unproductive services
- Improve connection opportunities between routes
- Connect housing locations with activity centers and key city destinations
- Use fixed route service rather than demand-responsive



# Fixed-Route Recommendations



## Key fixed-route service priorities

- Extended Hours and Frequency of Service
- Creation of “Crosstown” Routes
- Palladium/Deep River Circulator Service





## Demand Responsive Recommendations

- Modify service eligibility requirements, particularly the passenger age requirement
- Institute a transit travel training program for seniors and persons with disabilities
- Establish a Community Service route to consolidate trips to common locations
- Consider a free fare policy on fixed-route services for qualified demand-responsive participants

# Bus Stops and Amenities Recommendations



- Develop bus stop inventory
  - Review warrants for bus stop sizing, spacing, design standards
- Consider consolidation of stops
  - Increases ridership with faster service
  - Fewer stops result in easier to understand route maps
  - Lowers operating and capital costs
- Collect updated data on boardings by location
  - Prioritize bus shelter and other investments based on boardings
- Consider capital infrastructure improvement fund
  - Sidewalks, lighting, furniture



City of High Point

# SHORT RANGE TRANSIT IMPROVEMENT PLAN



## Questions/Comments



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