



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

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NEWS RELEASE

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High Point EDC receives “Excellence in Economic Development” award from the International Economic Development Council

INDIANAPOLIS, IN – The High Point Economic Development Corporation won an international “Excellence in Economic Development” award for its 2018 annual report, *“High Point: Where Great People Make Great Things Happen.”*

The International Economic Development Council (IEDC) presented the honor at a ceremony on October 15, during the IEDC Annual Conference which was held in Indianapolis, Indiana.

“It is an honor to again have one of our annual reports recognized by the IEDC,” said High Point EDC President Loren Hill, who received the award on behalf of his organization. “The City of High Point had many economic development successes in 2018, and I am pleased that IEDC believes our report conveyed that good news well.”

The High Point EDC annual report was judged on these criteria: effectiveness, clarity of message, innovation/creativity, quality/completeness of information, contribution to the economic development profession, and overall value for economic development efforts.

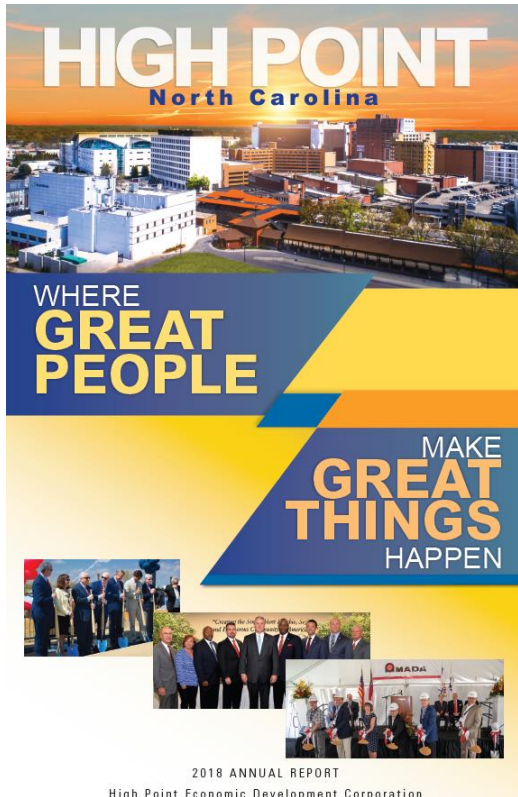
The winning annual report can be found online at highpointedc.com.

The High Point EDC is a department of the City of High Point, North Carolina.

- It is a public-private partnership that works with office, industrial, and retail clients.
- The department’s mission is to help retain existing business and industry; assist local companies in expanding; attract new businesses to locate in the city; and encourage the creation of head-of-household jobs for residents of Greensboro-High Point.
- The High Point EDC and the Greensboro Chamber of Commerce work closely together in the Guilford County Economic Development Alliance – a collaborative effort along with the City of High Point, the City of Greensboro, and Guilford County.

“The recipients of IEDC’s ‘Excellence in Economic Development’ awards represent the very best of economic development and exemplify the ingenuity, integrity, and leadership that our profession strives for each and every day,” said 2019 IEDC Board Chair Tracye McDaniel, who works for TIP Strategies in Austin, Texas.

IEDC’s “Excellence in Economic Development” awards recognize the world’s best economic development programs, partnerships, marketing materials, and the year’s most influential leaders. There are 34 award categories that honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities. Awards are judged by a diverse panel of economic and community developers from around the world, following a nomination process held earlier this year. IEDC received over 400 submissions from 12 countries.



ABOUT THE 2018 HIGH POINT EDC ANNUAL REPORT

- “*High Point: Where Great People Make Great Things Happen*” is the 2018 annual report of the High Point Economic Development Corporation, which serves High Point, North Carolina – a city of approximately 113,000 residents.
- The purpose of the annual report is to inform High Point’s residents, business community, elected officials, and other stakeholders/allies about the city’s economic development news, attributes, and trends.
- The reports also portrays the City of High Point positively to site selection consultants, company officials, and other economic development prospects of the High Point EDC – showing High Point as a prime location for a new or expanding operation.
- The 24-page document highlights: the “2018 by the Numbers” infographic; 2018 office, industrial, retail, furniture showroom, and High Point University projects and their job/tax base additions; High Pointers who are making things happen; the Greensboro-High Point region’s attributes, accolades, and branding; High Point’s largest employers; High Point’s downtown catalyst project; regional collaboration; and High Point EDC board/staff updates.

ABOUT THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

- The International Economic Development Council is a non-profit, non-partisan membership organization serving economic developers. It is based in Washington, DC.
- With more than 5,000 members, IEDC is the largest organization of its kind.
- Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban and local to international, IEDC’s members are engaged in the full range of economic development experience.
- Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions.
- Learn more at iedconline.org.

PHOTO ID (photo attached separately)

left: Jonas Peterson, chair of the IEDC Performance Oversight Monitoring Committee, who works for the Las Vegas Global Economic Alliance in Las Vegas, Nevada

center: Loren Hill, president, High Point EDC

right: Kenny McDonald, chair-elect of the IEDC board of directors, who works for Columbus 2020 in Columbus, Ohio

