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HIGH POINT'S BB&T POINT STADIUM NAMED "BEST SPORTS/ENTERTAINMENT" PROJECT
The Multi-Use Stadium is Transforming High Point's Downtown

High Point, N.C. (Nov. 7, 2019) - Engineering News-Record has named the City of High Point's BB&T Point stadium as the best sports/entertainment project in the southeastern U.S. The city-owned stadium opened in May 2019. It was built by the city government, with Samet Corporation serving as the contractor.

"What a great accolade this recognition is for High Point," said High Point City Manager Greg Demko. "We are so proud that an outside firm believes as we do that High Point's new multi-use stadium is an impressive facility. It is clear that the stadium is helping to transform a blighted area with declining property values into a thriving, walkable downtown with live-work-play amenities," Demko said.

According to Engineering News-Record, "designed and constructed on an aggressive 21-month schedule, the \$38.3-million multi-use BB&T Point stadium is a fitting catalyst to jump-start economic development in downtown High Point. Clad in brick, metal panels and exposed steel to match the aesthetics of the city's history of textile and furniture manufacturing, the stadium seats approximately 5,000 for baseball games and 7,500 for concerts and events. The seating bowl geometry provides flexibility to properly accommodate rectangular-field sports such as soccer and lacrosse."

To read the entire article on why High Point's BB&T stadium was named the best project in the southeastern U.S., go to www.enr.com/articles/47993-best-sportsentertainment-bbt-point. For more information, contact High Point City Manager Greg Demko at 336.883.3293.

ABOUT THE CITY OF HIGH POINT

High Point, a city of more than 115,000 residents, is located in the Piedmont Triad region of North Carolina, the nation's 35th largest metro area with a population exceeding 1.7 million. Known as North Carolina's International City™, High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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