



FOR IMMEDIATE RELEASE

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LIBRARY ANNOUNCES DESIGN CONTEST FOR NEW BOOKMOBILE

High Point, N.C. (Nov. 19, 2019) – The High Point Public Library is holding a contest for anyone ages nine and up to design a bookmobile wrap/paint scheme promoting the High Point Public Library and early literacy. Designs are due no later than Feb. 1, 2020, at 5 p.m.

Contest rules, template and entry forms can be found on the library's website at www.HighPointNC.gov/Bookmobile. Entries should be emailed to Jim Zola at jim.zola@highpointnc.gov, brought to the library in person, or mailed to the library to the attention of Jim Zola.

The Library Bookmobile serves children at home daycares, daycare centers, afterschool programs and community events. Entries will be judged by a panel of High Point City officials. When evaluating entries, judges will consider if the entrant included a completed entry form, if the design promotes the library and literacy, if the design is eye-catching and kid-friendly and if the entry meets all the requirements.

The design should have large elements rather than a lot of small, complicated elements. It should not be overcrowded but still filled with color. Artists should use bright, bold colors rather than soft, pastel colors. If the design includes text, it should be fairly large. Artwork should not be signed and should not use any copyrighted material.

This contest is free to enter. For more information, contact Jim Zola at 336.883.3668 or jim.zola@highpointnc.gov.

The High Point Public Library is a department of the City of High Point and is located at 901 North Main Street. High Point Public Library is committed to nurturing the joy of reading, sharing the power of knowledge, strengthening the sense of community and enhancing economic and cultural vitality.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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