

### 3 GOALS AND OBJECTIVES

Congress included in Title 23 of the United States Code, planning factors for Metropolitan Planning Organizations (MPOs) to consider when making transportation plans. In 1991, Congress asked MPOs to consider fifteen factors when making transportation plans. Later Congress changed the number of planning items to seven and then to eight. In December of 2015 President Obama signed the FAST Act which included two additional factors to reach the current number of ten. The following ten “planning factors” are goals for the federal long-range transportation planning process. The MPO believes that these goals provide the basis for determining local goals and objectives.

- (1) Support the **economic vitality** of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;
- (2) Increase the **safety** of the transportation system for motorized and non-motorized users;
- (3) Increase the **security** of the transportation system for motorized and non-motorized users;
- (4) Increase **accessibility and mobility** of people and freight;
- (5) Protect and enhance the **environment**, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns;
- (6) Enhance the **integration and connectivity** of the transportation system, across and between modes, for people and freight;
- (7) Promote **efficient** system management and operation;
- (8) Emphasize the **preservation** of the existing transportation system;
- (9) Improve the **resiliency and reliability** of the transportation system and reduce or mitigate stormwater impacts of surface transportation;
- (10) Enhance **travel and tourism**.

The High Point Urban Area Metropolitan Planning Organization developed the following goals and objectives based on the ten planning factors above to guide staff and elected officials when making transportation decisions for the High Point Urban Area.

#### ECONOMIC VITALITY

Good transportation is critical to our quality of life. Transportation lets us go to work, shop, go to the doctor, and brings goods and services to us from around the world.

#### IMPROVE ACCESS TO THE INTERSTATE HIGHWAY SYSTEM.

OBJECTIVE: SUPPORT COMPLETING I-74 IN FORSYTH COUNTY.

OBJECTIVE: DEVELOP A NEW INTERCHANGE AT KIVETT DRIVE AND I-85 AS A GATEWAY INTO HIGH POINT.

OBJECTIVE: SUPPORT WIDENING I-40 BETWEEN GREENSBORO AND WINSTON-SALEM TO REDUCE CONGESTION AND MAINTAIN SYSTEM RELIABILITY.

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COLLABORATE WITH ORGANIZATIONS DEVOTED TO MAINTAINING, IMPROVING OR ENHANCING REGIONAL COMPETITIVENESS, PRODUCTIVITY, AND EFFICIENCY.

OBJECTIVE: WORK WITH DAVIDSON COUNTY AND DAVIDSON TECHNICAL COMMUNITY COLLEGE TO IMPROVE ACCESS TO THEIR NEW SOUTH CAMPUS.

OBJECTIVE: WORK WITH THE PIEDMONT CRESCENT PARTNERSHIP TO IMPROVE TRANSPORTATION IN THE PIEDMONT CRESCENT.

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## SAFETY

WORK WITH NCDOT ON MEETING THE SAFETY TARGETS ADOPTED BY THE MPO AND NCDOT.

OBJECTIVE: ANNUALLY, REPORT TO THE BOARD OF DIRECTORS COMPARING THE CRASH RATE IN THE MPO COUNTIES WITH THAT OF NORTH CAROLINA.

OBJECTIVE: IMPROVE THE ACCIDENT ANALYSIS PROGRAM FOR THE MPO.

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## SECURITY

IDENTIFY PARTS OF THE TRANSPORTATION SYSTEM THAT, IF DISRUPTED WOULD SERIOUSLY DISRUPT TRAVEL OR FREIGHT DELIVERY.

OBJECTIVE: WORK WITH THE HIGH POINT MPO TRANSIT PROVIDERS ON THEIR NEEDS TO ENHANCE SECURITY OF THE SYSTEMS.

OBJECTIVE: WORK WITH THE NORTH CAROLINA RAILROAD, NORFOLK SOUTHERN, AND AMTRAK TO ENSURE SECURITY MEASURES AREA IN PLACE FOR RAIL LINES AND TRAIN STATIONS.

OBJECTIVE: SUPPORT PROJECTS THAT INCREASE THE SECURITY OF THE DAVIDSON COUNTY AIRPORT.

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IDENTIFY CARGO LINKS OR NODES THAT COULD CAUSE SIGNIFICANT LOSS OF LIVES OR PROPERTY IN THE EVENT OF A CATASTROPHIC ACCIDENT OR OTHER EVENT.

OBJECTIVE: WORK WITH THE HIGH POINT MPO JURISDICTIONS TO MAP HIGH PRIORITY LINKS AND NODES THROUGHOUT THE MPO.

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## ACCESSIBILITY AND MOBILITY

IMPROVE ACCESS TO THE TRIAD'S OTHER URBAN CENTERS.

OBJECTIVE: SUPPORT PROJECTS THAT IMPROVE ACCESS TO GREENSBORO.

OBJECTIVE: PROVIDE ADDITIONAL TRANSIT SERVICE IN THE HIGH POINT TO JAMESTOWN CORRIDOR AND HIGH POINT TO THOMASVILLE CORRIDOR.

OBJECTIVE: SUPPORT EXPANDED TRANSIT SERVICE.

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IMPROVE FREIGHT ACCESS TO INDUSTRIAL AREAS, WAREHOUSES, SHOWROOMS, AND DISTRIBUTION CENTERS.

OBJECTIVE: CONTINUE WORKING WITH THE LOGISTICS INDUSTRY TO ENSURE THAT THEIR NEEDS ARE UNDERSTOOD AND INCLUDED IN THE PLANNING PROCESS.

OBJECTIVE: CONTINUE TO WORK WITH OUR REGIONAL PARTNERS AND NCDOT ON A TOUR BASED FREIGHT MODEL FOR THE TRIAD REGION.

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## ENVIRONMENT

IMPROVE THE ACCESSIBILITY OF NONMOTORIZED USERS TO DESTINATIONS SUCH AS EMPLOYMENT CENTERS, HOSPITALS, LIBRARIES, PARKS AND SCHOOLS.

OBJECTIVE: PROVIDE EXTENDED HOURS FOR TRANSIT SYSTEMS.

OBJECTIVE: PROMOTE THE CONSTRUCTION OF SIDEWALKS AND BIKE LANES IN ALL JURISDICTIONS.

OBJECTIVE: WORK WITH NCDOT ON COMPLETE STREETS AND INCLUDING BIKE AND PED FACILITIES IN HIGHWAY PROJECTS.

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SEEK ENERGY EFFICIENT ALTERNATIVES.

OBJECTIVE: SEEK ALTERNATIVE TRANSPORTATION OPTIONS.

OBJECTIVE: SEEK ADDITIONAL FUNDING FOR ADDITIONAL EV CHARGING STATIONS

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## INTEGRATION AND CONNECTIVITY

PROVIDE A SEAMLESS CONNECTION BETWEEN DIFFERENT MODES OF TRANSPORTATION

OBJECTIVE: WORK WITH STATE, LOCAL, AND PRIVATE SYSTEMS TO ENSURE THAT POLICY, NETWORKS AND SERVICES ARE PLANNED AND DEVELOPED IN AN INTEGRATED MANNER.

OBJECTIVE: DEVELOP AND SUPPORT PROJECTS THAT PROVIDE CONNECTIVITY BETWEEN MODES TO ALL LOCATIONS FOR ALL USERS.

OBJECTIVE: SUPPORT PROJECTS THAT INTEGRATE OUR FREIGHT NETWORK ACROSS THE MPO, REGION, AND STATE AND PROVIDE CONNECTIONS TO OUR NORTH CAROLINA PORTS.

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## EFFICIENCY

INCLUDE PROJECTS TO UPDATE OR REPLACE THE COORDINATED SIGNAL SYSTEM IN OUR TRANSPORTATION PLAN.

OBJECTIVE: WORK WITH NCDOT DIVISIONS 7, 8, AND 9 AND HIGH POINT SIGNAL SYSTEM STAFF TO CONTINUALLY ANALYZE VARIOUS CORRIDORS ON SIGNAL TIMING AND EFFICIENCY THROUGHOUT THE MPO.

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CONTINUE TO WORK WITH HIGH POINT TRANSIT AND PART TO ESTABLISH NEW TRANSIT SERVICE AND REMOVE VEHICLE TRIPS THROUGH INCREASED HOURS AND SERVICE.

WORK WITH ALL TRANSIT PROVIDERS TO EXPAND SERVICE WHERE NEEDED AND INCREASE FREQUENCY WHERE POSSIBLE.

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## PRESERVATION

IMPROVE PAVEMENT CONDITION IN THE MPO'S MEMBER COUNTIES.

OBJECTIVE: SUPPORT NCDOT'S EFFORTS TO MAINTAIN AND IMPROVE PAVEMENT SO THAT PAVEMENTS IN THE MPO SERVICE AREA MEET OR EXCEED NCDOT'S GOALS FOR PAVEMENT CONDITION.

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REPLACE OLD OR SUBSTANDARD BRIDGES.

OBJECTIVE: WORK WITH NCDOT ON BRIDGE REPLACEMENT PROJECT.

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## UPDATE TRANSIT FACILITIES

OBJECTIVE: INCLUDE THE SCHEDULED UPDATE OF TRANSIT FACILITIES IN FUTURE METROPOLITAN TRANSPORTATION PLANS, AND AS NEEDED IN TRANSPORTATION IMPROVEMENT PROGRAMS.

## RESILIENCY AND RELIABILITY

FOCUS ON DELIVERING PROJECTS THAT THE MPO'S BOARD OF DIRECTORS (THE TRANSPORTATION ADVISORY COMMITTEE) DECIDES ARE MOST IMPORTANT.

OBJECTIVE: USE THE PRIORITIZATION PROCESS THAT ACCOUNTS FOR BOTH TECHNICAL AND NON-TECHNICAL CRITERIA.

OBJECTIVE: USE LOCALLY AVAILABLE PLANNING FUNDS TO MOVE PRIORITY PROJECTS ALONG IN THE PROJECT DEVELOPMENT PROCESS.

PRODUCE PLANNING PRODUCTS THAT ARE USEFUL LATER IN THE PROJECT DEVELOPMENT PROCESS.

OBJECTIVE: BEGIN THE PLANNING PROCESS EARLY BY ADHERING TO THE COMPREHENSIVE TRANSPORTATION PLAN GUIDANCE AND CONTINUALLY UPDATE PROJECT CRITERIA AS THEY MOVE FORWARD IN THE PLANNING PROCESS.

## TRAVEL AND TOURISM

SUPPORT THE HIGH POINT FURNITURE MARKET

OBJECTIVE: WORK WITH THE HIGH POINT MARKET AUTHORITY TO HELP SECURE FUNDING FOR MARKET TRANSPORTATION

OBJECTIVE: CONTINUE TO OVERSEE MARKET TRANSPORTATION EFFORTS

SUPPORT THE CONSTRUCTION OF A PASSENGER STATION AND RAIL STOP IN LEXINGTON

OBJECTIVE: WORK WITH NCDOT RAIL DIVISION TO BUILD A PERMANENT RAIL STOP IN LEXINGTON

SUPPORT THE LEXINGTON BBQ FESTIVAL

OBJECTIVE: WORK WITH NCDOT TO PROVIDE AN AMTRAK STOP DURING THE BBQ FESTIVAL.

SUPPORT THE COMPLETION OF BOTH I-73 AND I-74

OBJECTIVE: WORK WITH THE WINSTON-SALEM MPO AND NCDOT ON THE COMPLETION OF I-74 THROUGH FORSYTH COUNTY

OBJECTIVE: WORK WITH NCDOT AND OTHER MPO'S AND RPO'S ON THE COMPLETION OF BOTH I-73 AND I-74 THROUGH NORTH CAROLINA.