



**High Point Economic Development Corporation**  
highpointedc.com

**HIGH POINT  
ECONOMIC DEVELOPMENT CORPORATION**

**2020 Annual Meeting**

Wednesday, November 4, 2020  
4 p.m.

– Virtual meeting: [Click Here](#) –

**FEATURED SPEAKERS**



**Lacy Beasley**  
*President,  
Retail Strategies*

**“Two Ingredients for  
High Point’s Retail Survival”**



**Chris Rivera**  
*Executive director,  
Guilford County Workforce  
Development Board*

**“GuilfordWorks: Creating Opportunities  
for Job Seekers and Businesses”**

**HOST COMPANY SPOTLIGHT**



**Amada’s manufacturing and technical center  
campus in High Point**



**Patrick Medlin**  
*Chief manufacturing officer,  
Amada America*



**Matthew Adkison**  
*Division manager,  
Amada America*



**Sandy Dunbeck**  
*Executive vice president,  
High Point EDC*



**Carlos Olvera**  
*Chair, High Point EDC, and  
Chair, Guilford County Economic  
Development Alliance*

Celebrating five years of the Guilford County  
Economic Development Alliance

High Point EDC 2020 board and staff report



**Loren Hill**  
*President,  
High Point Economic  
Development Corporation*

2020 office, industrial, and  
retail economic development highlights

**“20 Years of Extraordinary Memories  
during Extraordinary Times”**