



FOR IMMEDIATE RELEASE

Contact: Jeron Hollis 336.883.8507

SANDY DUNBECK APPOINTED AS INTERIM ECONOMIC DEVELOPMENT DIRECTOR

HIGH POINT, N.C. (Nov. 17, 2020) - High Point Interim City Manager Randy McCaslin announced today that Sandra Vernon Dunbeck has been appointed as the Interim Economic Development Director. She will begin this position on Jan. 1, 2021, following the retirement of long-time High Point Economic Development President Loren Hill.

Dunbeck has been a leader in High Point Economic Development for over 14 years and was North Carolina's "Economic Developer of the Year." She works closely with High Point office, industrial, and retail clients. Her leading office and industrial projects include Amada, HAECO, Ralph Lauren Corporation, Thomas Built Buses, BuzziSpace, Solstas Lab Partners and Honda Jet. Her retail recruitment work includes Publix, Brown Truck Brewery, Pandora's Manor and more.

Most recently, Dunbeck has led the High Point Opportunity Zone work and is a team member of the Small Scale Manufacturing Initiative. In addition, she participates as a staff member and supporter of the Guilford County Economic Development Alliance.

Prior to joining High Point Economic Development, Dunbeck worked in economic development for Greensboro and Rockingham County, N.C. Before her economic development career, she worked for the State of North Carolina Employment Security Commission.

Dunbeck has a Bachelor of Science Degree in Agricultural Economics from Virginia Tech and is also a graduate of the Economic Development Institute at the University of Oklahoma. She received scholarships from the North Carolina Economic Developers Association to attend Basic Economic Development and the Economic Development Institute.

Dunbeck's salary will be \$130,180.33.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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