



High Point Parks & Recreation Commission Board Minutes of November 12, 2018

Present: Gary Ollis, Robert Davis, Marshall Newsome, Ed Price, Bryon Stricklin, Gloria Halstead

Absent: Todd Nifong, Jerry Archie, Don Scarborough, Brian Petty

Staff: Randy Little, Colten Marble, Lee Tillery, Tracy Pegram, Adriene Heffner, Paige Mone

Absent: Eugene Coleman



Call to Order / Welcome

The regular meeting of the HPPR Commission was called to order at 5:36 p.m. on Monday, November 12. Marshall Newsome welcomed all to the meeting.

Approval of September 10, 2018 Minutes

Minutes from the October 8, 2018 meeting were presented for approval. Gloria Halstead made a motion that the minutes be accepted as read and Gary Ollis seconded. All were in favor of accepting the minutes and the motion was carried unanimously.

Old Business

Randy Little introduced Shayle Wigger, the new Special Populations Supervisor who came to the department from Eugene, Oregon.

Bryon Stricklin wished everyone a happy Veteran's Day and thanked those who served for their service.

New Business

Lee Tillery began the discussion of the final version of the Master Plan then turned the presentation over to Rachel Cotter with McAdams. Rachel discussed the highlights of the action/implementation portion of the plan. Regarding economic impact, the recommendation is to use better tracking of events and activities to uncover the sources of incoming money. Regarding parkland, the recommendations are to add 155 acres of new parkland especially in the northern part of the city to account for the growing population, renovate existing parks to give them a consistent look and feel, and to add 29 miles of greenway trails as resources allow. Referring to facilities, the plan recommends creating a new or improved senior center, making improvements to existing facilities to ensure ADA compliance, consolidating and repurposing existing spaces, and to complete building assessments to have a better understanding of the individual building needs. In terms of operations, the plan calls for improving job postings, creating a maintenance management plan using an asset lifecycle approach, undertaking a capacity demand study, and updating current policies to

reflect a push towards CAPRA standards. Regarding the financial vision of the plan, suggested actions include continuing with a cost recovery strategy, establishing a reserve fund, setting a pricing policy emphasizing equity, diversifying current budget resources and reallocating the general fund. Rachel summarized by stating that the Parks and Recreation Department is on spot with peer communities and national standards. The emphasis should be placed on attracting new users, becoming more financially sustainable and reaching out to the community.

Questions and Comments

Ed Price questioned why basketball events were not reported in the breakdown of citywide recreation events. He commended the city for building City Lake Park but was troubled by the city's lack of investment in other large-scale venues over the last few decades. He stated that he was not in support of the Master Plan since it failed to mention key facilities such as the Miracle League field.

Bryon Stricklin mentioned that he has met with the CVB and had conversations about partnering to hold more events. He also suggested working with the CVB to try and bring more visibility and attention to the city of High Point.

Gloria Halstead asked if the Master Plan study measured the impact of activities and events in relation to people's health. Rachel replied that the study did not assess health and wellness outcomes.

Bryon Stricklin introduced Telissa Ward from the Washington Street Business Association and thanked her for her support at the downtown unity event.

A quorum was not present to cast a vote in person for or against approval of the master plan. Alternative means for casting votes were discussed.

All people present at the meeting were invited to the City Lake Park site plan meeting on Thursday, November 15 at 5:30pm at 136 Northpoint Avenue.

At the end of the discussion, and with no additional business, the meeting was adjourned at 6:42 p.m.

Next Meeting:

The next High Point Parks & Recreation Commission Board Meeting is scheduled for Monday, December 10 at 5:30 p.m. in the P&R Administration Office, 136 Northpoint Avenue.

Submitted by: Adriene Heffner | Reviewed by: Tracy Pegram | Approved by: Lee Tillery