



# HIGH POINT POLICE DEPARTMENT NEWS MEDIA RELEASE

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Chief of Police J. Travis Stroud

FOR IMMEDIATE RELEASE

CONTACT: Lieutenant Matt Truitt  
Public Information Officer  
**336-870-6710**

## **INCIDENT TYPE – JUVENILE SEXUAL CRIMES ARREST**

HIGH POINT, NC – On Wednesday, May 12, 2021, at 8:40 p.m., members of the High Point Police Department Vice/Narcotics unit were made aware of a subject who was seeking a minor for sexual activity. This subject specifically requested someone in the age range of infant to fourteen years of age. As the investigation continued the suspect was identified as **William Christopher Cannon (W/M, 31, of Efland, NC)**.

Utilizing an undercover police officer, Detectives discovered that Cannon wanted to drive to High Point and pick up the “fourteen-year-old.” Cannon wished to take this juvenile back to his residence and engage in sexual activity and allow others to also engage in sex acts with the minor.

Cannon arrived in High Point from Efland with the intent to pick this juvenile up and transport her back to his residence. Members of the High Point Police Department Vice/Narcotics Unit, along with the Street Crimes Unit and Special Victims Unit apprehended Cannon as he parked his vehicle at the agreed meeting place, Intown Suites, located at 2860 N Main Street. Cannon was armed at the time of his arrest with a pistol. The pistol was registered to Cannon and was not stolen.

A search warrant was subsequently executed in Efland, North Carolina where electronic devices were seized. Cannon was charged with Solicitation of a Child by Computer to Engage in Sex Acts and Carrying a Concealed Gun. He was placed in the Guilford County (High Point) Jail under a \$50,000 secured bond.



Crime Stoppers of High Point pays cash rewards for information that leads to arrests, seizures or solving serious crimes. Callers with successful tips remain anonymous and receive rewards up to \$5,000. Contact Crime Stoppers at 336-889-4000 or Download the P3 Tips mobile app for IOS or Android



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William C Cannon (2021 Booking photo)

High Point Police Department remains diligent and focused on identifying those persons involved in criminal activity in High Point and holding them and their associates responsible for their actions. Anyone with information related to this investigation is asked to contact the High Point Police Department at 336-883-3224 or Crime Stoppers of High Point at 336-889-4000 or to Download the P3 mobile app for IOS or Android.

Case Report Number: 2021-14766

*Press Release prepared by Lieutenants Eric Berrier and Matt Truitt*

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