



FOR IMMEDIATE RELEASE

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## COMMUNITY CULTIVATION CAMPAIGN ACCEPTS DONATIONS TO REPLANT TREES

**High Point, N.C. (Feb. 5, 2021)** - Keep High Point Beautiful and the High Point Urban Forestry Committee will launch the Community Cultivation Campaign on Friday, Feb. 5, 2021, to collect donations to replace damaged and diseased trees and restore the landscaping along Martin Luther King Jr. Drive.

Many people may not realize the need for this project because the loss of trees and decline of the landscape has happened slowly. A committee was formed within Keep High Point Beautiful, lead by Andy Piper and Rebecca Coplin, in conjunction with the work of the High Point Urban Forestry Committee to address the issue.

Donations will be accepted until March 19, 2021, via mail to:

The City of High Point  
Attn: Customer Service  
PO Box 230  
High Point, NC 27261

Donors can also drop checks off at the Customer Service Center located on the second floor of City Hall 211 S. Hamilton Street High Point, NC 27260. Donors are asked to please provide the donor form available online with their gift.

For more detailed information, please visit [www.highpointnc.gov/cc](http://www.highpointnc.gov/cc). For any questions, please contact Rebecca Coplin at 336-883-3520 or [rebecca.coplin@highpointnc.gov](mailto:rebecca.coplin@highpointnc.gov)

*The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America.  
For more information on the City, visit [www.highpointnc.gov](http://www.highpointnc.gov).*

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