



FOR IMMEDIATE RELEASE

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### PHILLIPS COLLECTION TO MATCH DONATIONS TO COMMUNITY CULTIVATION CAMPAIGN

**High Point, N.C. (March 19, 2021)** – In support of the Community Cultivation Campaign organized by Keep High Point Beautiful, the High Point Urban Forestry Committee and the City of High Point, Phillips Collection will match all donations up to \$1,000.

The campaign is focused on replacing many trees along MLK Drive that were lost to disease or damage. This effort will aid in retaining the landscape of this important City thoroughfare.

“This High Point-based company continues to invest in our City, and we are so grateful to be partnering with them as our lead sponsor,” said Rebecca Coplin, High Point Beautification Supervisor.

This Friday, March 19, North Carolina will recognize Arbor Day and the important role that trees play in our environment.

“There could not be a better time to partner with such wonderful community and environmental advocates,” said Coplin.

Donations to this campaign will be accepted until March 31, 2021, via mail to:

The City of High Point  
Attn: Customer Service  
PO Box 230  
High Point, NC 27261

Donors can also drop checks off at the Customer Service Center located on the second floor of City Hall 211 S. Hamilton Street High Point, NC 27260. Donors are asked to please provide the donor form available online with their gift.

For more detailed information, please visit [www.highpointnc.gov/cc](http://www.highpointnc.gov/cc). For any questions, please contact Rebecca Coplin at 336-883-3520 or [rebecca.coplin@highpointnc.gov](mailto:rebecca.coplin@highpointnc.gov)

*The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America.*

*For more information on the City, visit [www.highpointnc.gov](http://www.highpointnc.gov).*

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