



FOR IMMEDIATE RELEASE

Contact: Mary Sizemore
336-883-3694

mary.sizemore@highpointnc.gov

HIGH POINT FARMERS MARKET SETS OPENING DATE

HIGH POINT, N.C. (April 6, 2021) – The High Point Farmers Market will kick off the 2021 season on Saturday, April 17, at 8:30 a.m. at its regular location at the High Point Public Library, 901 North Main Street. The market will take place every Saturday from 8:30 a.m. until 1 p.m. through October 30.

The first four Saturdays will feature food and plants only. Shoppers at the market will find fresh local produce such as radishes, carrots, a variety of spring greens and microgreens, hothouse tomatoes and squash, herbs and pecans. Baked goods such as sourdough bread, cakes, cookies and pastries will be available as well as jams, jellies and fresh coffee. Craft vendors will join the market beginning Saturday, May 15.

The High Point Farmers Market is a SNAP-certified market, and EBT cards are accepted at the Farmers Market table. The market also offers a Double the Bucks program, whereby SNAP customers receive twice the value of their EBT charge in Farmers Market tokens.

Last year's market featured weekly take-home craft kits from the Library's Children's Division. Library staff will be back again this year with entertaining crafts appropriate for toddlers and elementary-aged children. Kits will be available while supplies last. The Friends of the High Point Public Library will also hold a mini-book sale each Saturday, with all books priced at \$1.

COVID safety protocols will be in place in accordance with the most recent state and city guidelines. Customers are asked to observe social distancing and wear masks. Free masks can be found at the Farmers Market table, and free-standing hand sanitizers will be available for public use.

“We are looking forward to another successful and fun year at the High Point Farmers Market,” said Lee Gann, Market Manager. “We really appreciate our dedicated vendors and our many customers for their continued support of the Farmers Market during these unusual times.”

City of High Point



The High Point Farmers Market is operated under the direction of the High Point Public Library, a department of the City of High Point. The mission of the High Point Farmers Market is to promote a healthy lifestyle and a sense of community in a family-friendly gathering place.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America.

For more information on the City, visit www.highpointnc.gov.

###