



FOR IMMEDIATE RELEASE

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NEW CITY MANAGER TO HOLD PRESS CONFERENCE

HIGH POINT, N.C. (July 20, 2021) – City Manager Tasha Logan Ford will hold a press conference on Thursday, July 22, 2021, at 3:30 p.m. in the council chambers of the City of High Point Municipal Building at 211 S. Hamilton St., during which she will address the media and be available for photos and brief questions.

Ford was appointed by City Council on May 17, 2021, and began the role of manager on July 19, 2021. She is responsible for a total budget of \$314 million and 1,463 full-time employees. Ford is both the first woman and first African American to serve as the High Point city manager.

Logan Ford is well known in the Piedmont Triad region, having served as Assistant City Manager in Winston-Salem since early 2018. She worked for a community development credit union in Durham early in her career before moving to municipal government. She served the City of Goldsboro as an Administrative Assistant, Assistant City Manager, and Interim City Manager from 2004 to 2013. Then she served as Assistant City Manager in Rocky Mount from 2013 to early 2018. She has been actively involved in civic affairs in all of the communities where she has lived and worked.

Logan Ford earned a bachelor's degree in human development and family studies at UNC-Greensboro and a Master of Public Administration degree from North Carolina State University. She achieved the coveted Credentialed Manager designation through the International City/County Management Association and is a Past President of the NC City/County Management Association. She completed several highly regarded public leadership and management training programs.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America.

For more information on the City, visit www.highpointnc.gov.

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