

Social District Registration

Business Name: _____

ABC Permittee Name: _____

ABC Permit Number: _____

Physical Address: _____

Mailing Address: _____

Mobile Phone Number: _____

Alternate Contact: _____

Mailing Address: _____

Mobile Phone Number: _____

On March 21, 2022 the City of High Point (“City”) Council adopted an ordinance designating the Catalyst Social District (“Social District”), a copy of which may be found on the City website. The Social District will be effective starting April 21, 2022, allowing consumption of alcoholic beverages within the boundaries shown on the map published on the City website, 7 days a week, from 11a.m to 11p.m.

North Carolina Alcoholic Beverage Control (“ABC”) Commission permittees, as defined under North Carolina General Statutes §18B-904.1, operating an establishment located in or contiguous to the Social District shall register with the City in order to participate in the Social District. The City reserves the right to temporarily or permanently suspend the Social District. The ABC permittee shall comply with all applicable laws, regulations, ordinances, and rules. If the ABC permittee violates any relevant laws, regulations, ordinances, or rules of the Social District, its registration may be revoked by the City at any time, effective immediately.

Requirements for Sale of Alcoholic Beverages in the Social District:

1. The ABC permittee must register with the City by completing and signing this Social District registration form.
2. The ABC permittee shall only sell and serve alcoholic beverages on its licensed premises.
3. The ABC permittees shall only sell alcoholic beverages for consumption in the Social District in a container that meets all of the following requirements:
 - a. The container clearly identifies the ABC permittee from which the alcoholic beverage was purchased.
 - b. The container clearly displays a logo or some other mark that is unique to the Social District.
 - c. The container is not comprised of glass.
 - d. The container displays, in no less than 12-point font, the statement, "Drink Responsibly – Be 21."
 - e. The container shall not hold more than 16 fluid ounces.
4. The ABC permittees shall not allow a person to enter or reenter its licensed premises with an alcoholic beverage not sold by the ABC permittee.
5. A person shall dispose of any alcoholic beverage in the person's possession prior to exiting the Social District unless the person is reentering the licensed premises where the alcoholic beverage was purchased.
6. The ABC permittee shall provide and maintain garbage receptacles at the entry/exit to its licensed premises.

Participation in the Social District does not create any special relationship between the ABC permittee and the City. The City shall not be held liable for any claim arising out of participation in the Social District. Additional information pertaining to the Social District may be found on the City website.

By signing below, I, _____ (print name), attest that I am an authorized representative of the above listed business, and that I have read and understand this registration and the requirements placed upon me and my business.

Authorized Signature: _____ Date: _____