



FOR IMMEDIATE RELEASE

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## HIGH POINT MUSEUM LAUNCHES APP

**HIGH POINT, N.C. (June 15, 2022)** The High Point Museum is excited to announce the High Point Museum App, which will be available for download on June 18 on both iOS and Android devices.

The app will feature driving, walking and biking tours of High Point, videos and information about the museum. The driving tours include a hands-free option, which gives turn-by-turn directions. They include the African American Heritage Trail tour narrated by Dana Gaines Kilgoe, a High Point Furniture History tour and a High Point Civil War Tour. The 3.5-mile biking tour highlights notable people in High Point's history and is narrated by Dolly Jennings of Bicycle Toy and Hobby. The 1-mile walking tour provides both architectural and historical descriptions of buildings on Uptowne Main Street.

Additional tours and app features will continue to be added, and the museum will notify the public when these additions are made. The museum encourages those new to the app to read the "Tips for Using the App" page or watch the instructional video on the home page.

"We have been working on this app for a couple of years, and we are so excited for the public to see it," said High Point Museum Director Edith Brady. "The tours already cover a diverse spectrum of the city's history, and it is exciting that we can continue to add new tours and activities as they are created."

This is a free app for all ages. Please scan the QR code or search "High Point Museum" in your app store to download the app. **Links to download the app:**

Apple: <https://apps.apple.com/us/app/high-point-museum/id1536632569?platform=iphone>

Google: <https://play.google.com/store/apps/details?id=com.stqry.highpointmuseum>

*The High Point Museum, a division of the High Point Public Library, shares Greater High Point's history, provides perspective for current issues, and strengthens the sense of community.*

*The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit [www.highpointnc.gov](http://www.highpointnc.gov)*

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Hours: Tuesday - Saturday 10 a.m. to 4:30 p.m.; Historical Park Saturday 10 a.m. to 4:30 p.m.  
1859 E. Lexington Ave., High Point, N.C. 27262  
Phone: 336.885.1859 [www.highpointmuseum.org](http://www.highpointmuseum.org)  
**FREE ADMISSION**