

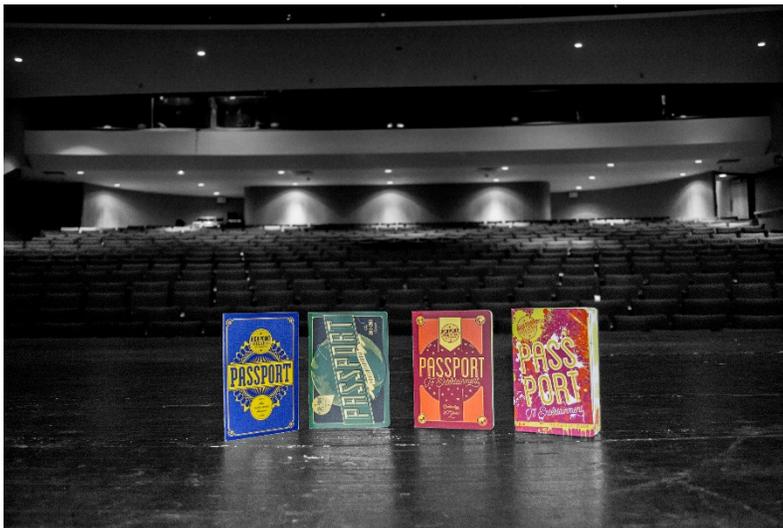
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HIGH POINT THEATRE SEASON BROCHURES EARN MULTIPLE AWARDS

Designer David Deasy Recognized by MarCom

HIGH POINT, NC (February 27, 2017) – Art Director and Graphic Designer David Deasy is the recipient of multiple MarCom Awards, an international competition for marketing communications professionals, for his outstanding work of branding, material designs and identity development of the High Point Theatre “Passport to Entertainment” professional artist series. Deasy is owner of the Greensboro-based Deasy Designs.



Submissions for the competition have been made on an annual basis by Deasy. He was awarded a Platinum MarCom Award, the highest honor, for his 2014-2015 campaign, along with Gold awards for his 2012-2013, 2013-2014 and 2016-2017 submissions. The 2015-2016 campaign was not submitted for consideration. The award-winning materials, along with Deasy’s other work, can be found at:

<https://www.behance.net/user/?username=ddeasy>.

In describing his design of the Theatre’s materials, Deasy said, “The High Point Theatre in North Carolina features a very eclectic mix of entertainment throughout their season and

therefore the concept of a passport felt fitting. Patrons are encouraged to bring their passports for collecting signatures of the artists after the performances.” In addition to the season brochure, Deasy’s work for the Theatre also includes bookmarks, posters, banners and print advertising.

“We have benefitted a great deal from our professional relationship with David,” said High Point Theatre Director David Briggs. “He listened to what we envision for our annual campaign, then presents unique and creative design concepts that are right on the money. He is most deserving of this professional recognition from his peers.”

Owned and operated by the City of High Point, the High Point Theatre is conveniently located within the International Home Furnishings Center at the corner of Commerce Avenue and Hamilton Street in High Point. The Theatre features an elegant 965-seat auditorium with continental style seating, three exhibition galleries for meetings, display, or receptions, and free parking.



The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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