



FOR IMMEDIATE RELEASE

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HUMAN RELATIONS DIVISION HOSTS SECOND ANNUAL HI-FEST
Multi-Cultural Fall Festival Headlined by Vanessa Ferguson of "The Voice"

HIGH POINT, N.C. (September 20, 2017) – The City of High Point Human Relations Division will host the second annual Hi-Fest Multi-Cultural Festival this Saturday, September 23 from 11:00 a.m. to 7:00 p.m. at the Mendenhall Transportation Terminal. The free event will feature live performances from DJ Hek Yeh, Sleeping Booty Band, Sahara-Reggae Band, Envision and Vanessa Ferguson, who was a Top 8 Finalist on last season of NBC's *The Voice*.

In addition to live music, Hi-Fest will also feature performances from local groups and acts, a beer and wine garden, food trucks, vendors and a kids zone. The festival aims to show attendees the wide range of cultures and ethnicities that High Point residents represent.

Hi-Fest is sponsored by Fox8 WGHP, High Point Regional Association of REALTORS and The Car Wash Company.

For more information, please contact Human Relations Manager Fanta Dorley at 336.883.3125 or fanta.dorley@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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