



**FOR IMMEDIATE RELEASE**

Contact: Rebecca Coplin 336.883.3520

## **ANNUAL BIG SWEEP EVENT SCHEDULED FOR OCTOBER 7**

**HIGH POINT, N.C. (October 3, 2017)** – The City of High Point and Keep High Point Beautiful will host the annual Big Sweep cleanup event this Saturday, October 7 from 9:00 a.m. to 1:00 p.m. The Big Sweep targets streams, lakes, waterways, parks, the Greenway and some streets for litter removal to prevent debris from being washed into water ways and other bodies of water.

Volunteers can participate by registering at [www.highpointnc.gov/bigswEEP](http://www.highpointnc.gov/bigswEEP) or by meeting at 1300 E. Hartley Drive, across from the High Point University Community Center, at 9:00 a.m. on Saturday. Preregistration is encouraged. Food, drinks and supplies will be provided to volunteers. All volunteers are also entered to win \$100 MasterCard gift cards provided by Blue Ridge Companies. Ilderton Chrysler Dodge Jeep Ram has provided a pick-up truck, and participants are encouraged to bring non-perishable food items and “fill up the pick-up” to donate to area food banks. Volunteers will receive an additional entry into the gift card drawing for each food item they donate.

For more information, please contact Beautification Supervisor Rebecca Coplin at 336.883.3520 or [rebecca.coplin@highpointnc.gov](mailto:rebecca.coplin@highpointnc.gov).

*The City of High Point aims to serve as the catalyst for bringing together the community’s human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit [www.highpointnc.gov](http://www.highpointnc.gov).*

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