



## OFFICE OF GOVERNOR **ROY COOPER**

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### **Governor Cooper Announces 80 New Jobs in Guilford County with Superior Expansion**

*Software Company Will Invest Nearly \$3.5 Million  
to Expand Operations in Guilford County*

**RALEIGH:** Superior, LLC will expand existing operations in Guilford County, creating 80 new jobs over three years, Governor Roy Cooper announced today. The software company, which provides services to public sector groups, will invest \$3.46 million with this project.

"Our state's software and IT industry is strong and getting stronger," said Governor Cooper. "Jobs like Superior's are in demand, and we're committed to increasing the pool of talented tech professionals in North Carolina ready to fill that need."

Superior provides comprehensive software solutions to address the specialized and complex needs of municipal and county governments and agencies in the areas of public safety and justice and public administration.

"Superior has found success already in High Point, and I know they are making the right decision to expand here," said North Carolina Commerce Secretary Anthony M. Copeland. "The customized training our community colleges will conduct, as well as our business climate and the health of our IT industry, will support Superior's continued success."

Superior currently has 155 full-time employees in High Point. The new jobs will include product support, professional services, and software development. The project will require office upgrades and new IT equipment. Salaries for the new jobs will vary by position but will average \$57,829. The average wage in Guilford County is \$45,602.

The North Carolina Department of Commerce and the Economic Development Partnership of N.C. (EDPNC) were instrumental in supporting the company's expansion decision.

"We are thrilled to be expanding our operations in High Point and building out a national Center of Excellence for our public safety software business," said Simon Angove, Chief Executive Officer of Superior. "The business-friendly environment and access to a wealth of technical talent means we've enjoyed a lot of success in Guilford County."

A performance-based grant of \$160,000 from the One North Carolina Fund will help facilitate Superior's expansion in Guilford County. The One N.C. Fund provides financial assistance to local governments to help attract economic investment and to create jobs. Companies receive no money upfront and must meet job creation and capital investment targets to qualify for payment. All One NC grants require a matching grant from local governments and any award is contingent upon that condition being met.

"Guilford County is well suited for Superior's expansion with our strong community college and university system," said Representative John M. Blust. "I am proud that Superior's leadership chose to expand here."

"Superior has been a great partner in Guilford County," said Senator Gladys A. Robinson. "We are proud that they have decided to expand here and know our community will work hard with Superior to have people trained and ready to move into these new jobs."

In addition to North Carolina Commerce and the Economic Development Partnership of North Carolina, other key partners in the project include the N.C. General Assembly, the N.C. Community College System, the City of High Point, the High Point Economic Development Corporation, the Greensboro Chamber of Commerce and the Guilford County Economic Development Alliance.

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