



FOR IMMEDIATE RELEASE

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BIG SWEEP REMOVES OVER 11,000 POUNDS OF TRASH AND RECYCLABLES
650 Participants in This Year's Annual Fall Cleanup Event

HIGH POINT, N.C. (October 9, 2017) – The City of High Point and Keep High Point Beautiful hosted the annual Big Sweep fall cleanup event on Saturday, October 7 across 30 sites throughout the city. The 650 volunteer participants removed 11,630 pounds of litter from High Point streets, lakes, waterways, parks and Greenway, which included 9,300 pounds of trash and 2,330 pounds of recyclables. In addition, 125 non-perishable food items were donated and will be distributed to High Point food banks. Ilderton Chrysler Dodge Jeep Ram provided a pickup truck for the food donations to be collected in.

“The High Point Big Sweep was a big success. Many thanks to all the groups and individuals who came out on a foggy Saturday morning to pick up litter and keep High Point beautiful. It is amazing to see what a positive impact we can all have within our community in just four hours,” said Beautification Supervisor Rebecca Coplin.

The Big Sweep is an annual event that occurs the first Saturday in October. The cleanup targets streams, lakes, waterways, parks, the Greenway and some streets for litter removal to prevent debris from being washed into waterways. The next cleanup effort will be the Winter Wipeout, scheduled from February 12 through March 4. More information can be found at www.highpointnc.gov/khpb.

For more information, please contact Beautification Supervisor Rebecca Coplin at 336.883.3520 or rebecca.coplin@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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