



FOR IMMEDIATE RELEASE

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SECOND ANNUAL WINTER WIPEOUT CAMPAIGN RUNS FEBRUARY 12 – MARCH 4

HIGH POINT, N.C. (January 12, 2018) – The City of High Point and Keep High Point Beautiful will host the second Winter Wipeout litter campaign from February 12 through March 4. Last year's inaugural campaign removed 1,530 pounds of litter from area roadways and streams.

The campaign time frame of three weeks allows for volunteers to choose when it is most convenient for them to clean up. During this time frame volunteers can pick up their supplies and clean when it works best for their schedule.

How It Works:

- Keep High Point Beautiful will compile a list of litter hotspots and participating groups from information provided by the community at www.highpointnc.gov/winterwipeout.
- Groups can submit their own litter hotspot to clean, or select an area using the Winter Wipeout list.
- Keep High Point Beautiful will provide trash and recycling bags, gloves, safety vests and grabbers/reachers to participating groups.
- Sites must be cleaned up anytime between Monday, February 12 and Sunday, March 4.

Please visit www.highpointnc.gov/winterwipeout to access more information, submit a hotspot or register your group.

For more information, please contact Rebecca Coplin at 336.883.3520 or rebecca.coplin@highpointnc.gov.

The City of High Point aims to serve as the catalyst for bringing together the community's human, economic and civic resources for the purpose of creating the single most livable, safe and prosperous community in America. For more information on the City, visit www.highpointnc.gov.

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